

THE NATIONAL RAC SUMMIT

Physician Advisor & UR Team Boot Camp

GHC HEALTH CARE
Global Health Care, LLC

Onsite:

July 22 – 24, 2013

Chicago, IL · Hyatt Regency - O'Hare Airport

Online: In your own office or home live via the Internet with 24/7 access for six months

BEST PRACTICES FROM PRE-ADMISSION TO APPEAL

Co-Produced by the National RAC Summit and AR Systems, Inc.



www.RACSummit.com

AR Systems, Inc.



BOOT CAMP TOPICS:

- Best Practice Hospital CDI Program
- CDI, ICD10, and the PA's role
- The Compliance Officer Perspective
- The Role of Case Management
- Structure/Function of a PA Program
- Front-End Work: From ER to a Bed
- Handoff Challenges from the ER
- Concurrent and Daily UR-PA Review
- Tracking and Trending Patterns
- The PA Role in Physician Education
- Case Studies: INPT, OUTPT, or OBS?
- PA-UR — Preventing a Pattern of Denials
- The PA Role on the Appeals Team
- Learning to do Grassroots Advocacy

CONTINUING EDUCATION CREDITS:

Continuing education credit is available for physicians, nurses, and coders. See page 6 of the brochure for details.

BRONZE GRANTOR:

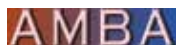
 **Davis Wright Tremaine** LLP
DEFINING SUCCESS TOGETHER

A Hybrid Conference, Internet Event & Training Tool
See page 3

CO SPONSORS:



A Division of Medical Staff S.O.S., Inc.



Commission for Case Manager Certification



MEDIA PARTNERS:



CHAIR

Day Egusquiza, *President, AR Systems, Inc.*



FACULTY

Patricia Cruz, RN, ADN, ACM, *RAC Coordinator, Presbyterian Intercommunity Hospital*



Ernie de los Santos, *Consultant and Creator, The RAC Shadow*



Jeffrey E. Epstein, MD, *Medical Director, Quality, Case Management and Resource Utilization, Stamford Hospital*



Jeffrey Farber, MD, MBA, *Chief Medical Officer, Mount Sinai Care, LLC; Associate Professor, Brookdale Dept of Geriatrics and Palliative Medicine; Director, Appeals Management and Clinical Documentation Improvement Departments, Mount Sinai Medical Center*



Pamela Foster, APSW, MBA, ACM, *Director, Care Coordination, Case Management and Social Services, Mayo Clinic Health System*



Larry T. Hegland, MD, *Chief Medical Officer, Ministry Saint Clare's Hospital, The Diagnostic and Treatment Center*



Angie Roberson, RN, BSN, CPUM, ACM, *Director, Case Management & Transfer Center, Spartanburg Medical and Village Hospital*



Michael A. Salvatore, MD, FACP, *Physician Advisor, Beebe Medical Center*



E.G. "Nick" Ulmer, Jr., MD CPC, *Vice President, Clinical Services and Medical Director for Case Management, Spartanburg Regional Health System*



Marcia Widmer, MPP, CPC, *Director of Compliance and Audit, North Shore Medical Center, Inc., Partners HealthCare System, Inc.*



Ignacio Zarate, MD, *Physician Advisor, Presbyterian Intercommunity Hospital*

THE RAC CERTIFICATE PROGRAM

OVERVIEW

The National RAC Summit series has always offered a RAC Certificate Program in the form of an optional course within the conference for attendees wishing to take a deeper dive into the Summit's subject matter. In 2013 the Summit is pleased to offer two different sets of certificate programs – one in connection with the July Physician Advisor-UR Team Boot Camp with a specific focus on those relationships, and a pair of programs in December — one Basic and one Advanced, as in 2012 — in connection with the Eighth National RAC (and MAC) Summit.

The July 2013 RAC Certificate Program curriculum and requirements are as follows:

- Complete preconference readings (as needed, up to 4 hours).
- Complete online training modules (as needed, prepared by Davis Wright Tremaine/Deloitte & Touche and by The RAC Shadow/ Appeal Academy (up to 3 hours).
- Attend the preconference (required — 3 hours).
- Attend the entire RAC Boot Camp (required — 11.5 hours).
- Successfully complete the post-conference online examination (required — up to 1 hour).

WHO SHOULD PARTICIPATE?

Those who are interested in understanding and working successfully in ensuring proper decision-making, documentation, coordination of duties, and response to potential denials regarding proper treatment and site of service for patients. Hospital RAC liaisons, nurses, physician advisors (PAs), emergency room clinicians, compliance officers, CFOs, medical coding and billing staff, patient accounts managers, case managers, utilization review (UR) committee members, and other financial and auditing personnel are prime candidates for the certificate program. Group discounts encourage participation by an entire RAC team.

LEARNING OBJECTIVES

The purpose of the July 2013 RAC Certificate Programs is to give participants the understanding and tools necessary to create and nurture effective teamwork between the hospital's UR function and its physician advisor function, whether the latter is based on an internal PA model or an external model. This will ensure that the hospital always "gets it right the first time" when it comes to patient documentation and placement as a proactive, preventive strategy against denials by aggressive auditors.



PROGRAM COMPLETION

Those who successfully complete the program requirements and pass the final examination will receive a certificate of completion. Candidates in the program have 90 days to take the exam and have three attempts. A score of 70% or better on exam is required to earn the certificate.

FREQUENTLY ASKED QUESTIONS

Is the RAC Certificate Program a professional certification program?

It is not. The program constitutes an attempt to organize a focused curriculum around specific RAC implementation strategies and issues, while giving evidence of successful completion of that body of knowledge through the issuance of a certificate of completion.

Please describe the post-meeting online examination.

The post-meeting examination is a 40-question online examination based directly upon the faculty presentations in the preconference and the main Boot Camp. Candidates may take the examination at any time during the ninety (90) days following the conference and have one hour to complete it once commenced. Three attempts are allowed, with new questions rotating through the examination. Candidates must score seventy percent (70%) or more to complete the program.

Has any other conference offered a comparable certificate program?

Yes, the Quality Colloquium has offered a Patient Safety Certificate Program for the past four years. Similar training programs have been offered in connection with the National Medical Home Summit, the National Population Health and Care Coordination Colloquium, and the National Medicare Readmissions Summit.

AN EXAMPLE OF A CORPORATE RAC CERTIFICATE PROGRAM

Group Discount Allows Multiple Staff to Pursue RAC Certificates



The pace of hospital audits by RAC and MAC contractors in Medicare has never been greater, and now include pre-payment reviews as well. The States are ramping up their own Medicaid RAC contractors, and Medicare Advantage plans and now commercial insurers are adopting aggressive auditing tactics to compound the burden on hospitals. Hospitals' rightful appeals of this growing body of denials in turn threatens to completely overwhelm an understaffed collection of Administrative Law Judges. Never has it been more important for hospitals to "get it right the first time" when it comes to proper documentation of medically necessary patient care and proper decisions regarding whether a patient meets the criteria for an inpatient admission or should be placed into Observation status or treated in an outpatient setting.

This is where the Physician Advisor and UR Team Boot Camp comes in. Over the course of three days, in a highly interactive learning environment, the Boot Camp will teach participants:

- how to create and support an effective UR program
- how to develop a Physician Advisor program appropriate to the hospital's size
- how to construct an effective partnership relationship between the two functions to ensure proper documentation and site of service
- how to communicate the importance of this partnership to others

The focus will be on all steps in the process — (1) getting the patient from ER to a bed; (2) concurrent and daily review; (3) dealing with denials; (4) managing appeals; and (5) engaging in grassroots legislative advocacy. The Boot Camp will also include a preconference on CDI and ICD10 issues to round out the training. Especially now, when it is so important to "get it right the first time," this is a must event for hospital staff, and highly discounted rates for hospital teams make it possible for all of the right people to attend.

PARTICIPATION OPTIONS

TRADITIONAL ONSITE ATTENDANCE

Simply register, travel to the conference city and attend in person.

PROS: subject matter immersion; professional networking opportunities; faculty interaction.



Onsite

LIVE AND ARCHIVED INTERNET ATTENDANCE

Watch the conference in live streaming video over the Internet and at your convenience at any time 24/7 for six months following the event.

The archived conference includes speaker videos and coordinated PowerPoint presentations.

PROS: Live digital feed and 24/7 Internet access for the next six months; accessible in the office, at home or anywhere worldwide with Internet access; avoid travel expense and hassle; no time away from the office.



At your office . . .



. . . or home

WHO SHOULD ATTEND?

The PA-UR Team Boot Camp is designed as a very practical, hands-on, highly interactive experience for hospital leaders and managers. No just sitting around listening to talking heads. We will use an Audience Response System to do some polling and ask some questions as we go along, give everyone a short fun quiz at the end of each day, arrange for hosted informal dinners with colleagues at the end of Day I, set up single issue breakfast table topics on the morning of Day II, and assign homework in the form of case studies about inpatient vs. observation for discussion over lunch on Day II and presentation later, plus there are faculty panels and audience Q&A throughout. So who should attend? Here is a non-exclusive list:

- Chief Executive Officers (a good PA-UR program will save money from avoidable denials)
- Chief Financial Officers (a good PA-UR program will save money from avoidable denials, maybe lots of money)
- Chief Medical Officers (if you don't have a PA, learn how to recruit and train one, whether internal or external; if you do have one, learn how to make him/her more effective in partnership with your ER staff, your UR staff, your hospitalists, and your nursing staff)
- Corporate Compliance Officers (learn how to make the ROI case to the three people listed above)
- Hospital Corporate Counsel (learn what and when to challenge, and what works ... and what doesn't)
- External Affairs/Government Affairs Manager (if you have one — you should be meeting with your Member of Congress on this stuff)
- And of course all of the following:
 - RAC liaisons
 - staff nurses
 - physician advisors
 - utilization review committee members
 - case managers
 - emergency room clinicians
 - medical coding and billing staff
 - CDI staff
 - ICD10 staff
 - patient accounts managers
 - other financial and auditing personnel

But don't just send one rep. We have reduced the group discount rate for hospitals and health systems in the first Early Bird period. Send your RAC liaison, your PA, and a nurse/case manager (or any combination or 3 or more) before May 10 for \$595 each. Estimate the cost of registration, travel, and a hotel group rate of \$145 against the cost of one denied inpatient claim. (See the word "ROI" above.) Join us in Chicago. This might be your best hospital investment in 2013.

SAVE THE DATE!

EIGHTH NATIONAL RAC (AND MAC) SUMMIT

The Leading Forum on Recovery Audit Contracting (RAC) Programs

Media Partners: *Harvard Health Policy Review and Health Affairs*

Co-located with Seventh National Predictive Modeling Summit, Fourth National Medicare Readmissions Summit, and Fifth National Comparative Effectiveness Summit

December 4 – 6, 2013

Hyatt Regency Crystal City • Arlington, VA

www.RACSummit.com



MONDAY, JULY 22, 2013

12:00 pm Registration Opens

PRECONFERENCE:

CLINICAL DOCUMENTATION IMPROVEMENT, ICD10, AND THE PHYSICIAN ADVISOR – UR TEAM PARTNERSHIP *(Registration optional)*

1:00 pm Welcome and Overview of the Issues



Day Egusquiza, President, AR Systems, Inc., Twin Falls, ID (Chair)

1:15 pm Clinical Documentation Improvement from a Hospital Perspective



Patricia Cruz, RN, ADN, ACM, RAC Coordinator, Presbyterian Intercommunity Hospital, Whittier, CA



Ignacio Zarate, MD, Physician Advisor, Presbyterian Intercommunity Hospital, Whittier, CA

2:00 pm Basic ICD 10 Issues and How CDI Will Grow in Importance in 2014



E.G. "Nick" Ulmer, Jr., MD CPC, Vice President, Clinical Services and Medical Director for Case Management, Spartanburg Regional Health System, Spartanburg, SC

2:45 pm BREAK

3:00 pm ICD 10: How Documentation Challenges Can be Supported through the Physician Advisor's Work



Jeffrey Farber, MD, MBA, Chief Medical Officer, Mount Sinai Care, LLC; Associate Professor, Brookdale Dept of Geriatrics and Palliative Medicine; Director, Appeals Management and Clinical Documentation Improvement Departments, Mount Sinai Medical Center, New York, NY

3:30 pm Faculty Panel and Audience Q&A + Short Quiz

4:15 pm Preconference Adjournment

TUESDAY, JULY 23, 2013

BOOT CAMP OPENING SESSION — BUILDING THE UR-PA PARTNERSHIP TO ENSURE PROPER SITE OF SERVICE

7:00 am Registration Opens

Welcome Coffee

8:00 am Welcome and Overview Audience Response System Questions



Day Egusquiza, President, AR Systems, Inc., Twin Falls, ID (Chair)

8:15 am Why Make a Change? The View from the Compliance Officer



Marcia Widmer, MPP, CPC, Director of Compliance and Audit, North Shore Medical Center, Inc., Partners HealthCare System, Inc., Salem, MA

8:45 am The Role of Case Management in Achieving Successful Reform



E.G. "Nick" Ulmer, Jr., MD CPC, Vice President, Clinical Services and Medical Director for Case Management, Spartanburg Regional Health System, Spartanburg, SC

9:30 am The Structure and Function of a Physician Advisor Program, Both Internal and External



Larry T. Hegland, MD, Chief Medical Officer, Ministry Saint Clare's Hospital, The Diagnostic and Treatment Center, Weston, WI

10:15 am BREAK

10:30 am Step 1 — Front End Work: Getting the Patient from ER to a Bed — Best Practices for UR at the First Point of Patient Contact



Day Egusquiza, President, AR Systems, Inc., Twin Falls, ID



Pamela Foster, APSW, MBA, ACM, Director, Care Coordination, Case Management and Social Services, Mayo Clinic Health System, Eau Claire, WI

11:15 am Handoff Challenges from ER to Hospitalists and Attending Physicians



Jeffrey E. Epstein, MD, Medical Director, Quality, Case Management and Resource Utilization, Stamford Hospital, Stamford, CT



Michael A. Salvatore, MD, FACP, Physician Advisor, Beebe Medical Center, Lewes, DE

12:00 pm Working Lunch

(Attendees will be given actual case studies to discuss over lunch to determine Inpatient vs. Observation vs. Outpatient status, reporting their conclusions in the afternoon session)

DOWNLOAD THE RAC SUMMIT MOBILE APP BEFORE JULY AND STAY AHEAD OF THE GAME!



Get information on past, current, and future RAC Summit events right on your tablet or SmartPhone with the RAC Summit mobile app. Enjoy a comprehensive INSIDE RAC SUMMIT report on RAC7 in December 2012, complete with three of the most popular video presentations. Look ahead to the July 22-24 PA-UR Boot Camp and use your device on site to take notes, see speaker presentations and bios, email comments and suggestions, and more.

Scan This Code



Or go to www.racsummit.com/app

BOOT CAMP DAY I AFTERNOON — CONCURRENT REVIEW

1:00 pm Overview and Expectations for the Afternoon



Day Egusquiza, *President, AR Systems, Inc., Twin Falls, ID (Chair)*

**1:15 pm Step 2 — Concurrent and Daily Review:
Optimizing Patient Flow with a Synchronized
PA-UR Partnership**



Angie Roberson, RN, BSN, CPUM, ACM, *Director, Case Management and Transfer Center, Spartanburg Medical and Village Hospital, Spartanburg, SC*

E.G. “Nick” Ulmer, Jr., MD CPC, *Vice President, Clinical Services and Medical Director for Case Management, Spartanburg Regional Health System, Spartanburg, SC*



**2:00 pm Tracking and Trending Patterns and Using the PA
for Ongoing Physician Education**



Pamela Foster, APSW, MBA, ACM, *Director, Care Coordination, Case Management and Social Services, Mayo Clinic Health System, Eau Claire, WI*

2:30 pm BREAK

**3:00 pm Presentation of Case Studies for Discussion —
Are They Inpatient, Outpatient, or Observation?
Hospital Representative from Each Lunch Table
Assigned Physician Advisors**

**4:00 pm Day I Review: Pre-Bed Placement
and Concurrent Review Faculty Panel and
Audience Q&A + Short Quiz**



Day Egusquiza, *President, AR Systems, Inc., Twin Falls, ID (Moderator)*

**5:00 pm ADJOURN — Networking Reception
in the Exhibit Hall
Optional Networking Dinners**

HOTEL INFORMATION/RESERVATIONS

The Hyatt Regency O'Hare is the official hotel for The Physician Advisor and UR Team Boot Camp. A special group rate of \$145.00 single/double per night (plus tax) has been arranged for Boot Camp Attendees. To make your hotel reservations online please www.RACSummit.com and click on the Travel/Hotel tab.

You may also make a reservation by calling Central Reservations toll free at 888-421-1442 or 402-592-6464. Please refer to RAC Physician Advisors when calling. Reservations at the group rate will be accepted while rooms are available or until the cut-off date of **Monday, July 1, 2013**. After this, reservations will be accepted on a space-available basis at the prevailing rate.

Hyatt Regency O'Hare

9300 Bryn Mawr Avenue, Rosemont, Illinois, USA 60018 • Tel: 1-847-696-1234



WEDNESDAY, JULY 24, 2013

BOOT CAMP DAY II — DENIALS, APPEALS, AND ADVOCACY

**7:00 am Registration Opens
Networking Breakfast In the Exhibit Hall
Optional Hosted Breakfast Table Topics**

8:00 am Overview and Expectations for the Morning



Audience Response System Questions

Day Egusquiza, *President, AR Systems, Inc., Twin Falls, ID (Chair)*

**8:15 am Step 3 — Denials: How to Incorporate the PA into
a Process for Preventing a Pattern of Denials**



Jeffrey E. Epstein, MD, *Medical Director, Quality, Case Management and Resource Utilization, Stamford Hospital, Stamford, CT*



Pamela Foster, APSW, MBA, ACM, *Director, Care Coordination, Case Management and Social Services, Mayo Clinic Health System, Eau Claire, WI*



Larry T. Hegland, MD, *Chief Medical Officer, Ministry Saint Clare's Hospital, The Diagnostic and Treatment Center, Weston, WI*

**9:15 am Step 4 — Appeals: Role of the PA with the
Denials Team — Three Perspectives**



Jeffrey Farber, MD, MBA, *Chief Medical Officer, Mount Sinai Care, LLC; Associate Professor, Brookdale Dept of Geriatrics and Palliative Medicine; Director, Appeals Management and Clinical Documentation Improvement Departments, Mount Sinai Medical Center, New York, NY*



Larry T. Hegland, MD, *Chief Medical Officer, Ministry Saint Clare's Hospital, The Diagnostic and Treatment Center, Weston, WI*



Michael A. Salvatore, MD, FACP, *Physician Advisor, Beebe Medical Center, Lewes, DE*

**10:15 am Networking Break and Prize Drawing
in the Exhibit Hall**

10:30 am Step 5: Congressional Grassroots Advocacy



Michael A. Salvatore, MD, FACP, *Physician Advisor, Beebe Medical Center, Lewes, DE*

**11:00 am Day II Review: Appeals, Denials, and Advocacy
Faculty Panel and Audience Q&A + Short Quiz
What Did We Learn?**



What Are We Going to Do Back Home?

Ernie de los Santos, *Consultant and Creator, The RAC Shadow, Los Angeles, CA (Moderator)*

12:00 pm Adjourn

THE FOLLOWING REGISTRATION TERMS AND CONDITIONS APPLY

REGARDING WEBCAST REGISTRATIONS

1. Individuals or groups may register for webcast access. Organizations may register for group access without presenting specific registrant names. In such instances the registering organization will be presented a series of user names and passwords to distribute to participants.
2. Each registrant will receive a user name and password for access. Registrants will be able to change their user names and passwords and manage their accounts.
3. Webcast registrants will enjoy six (6) months access from date of issuance of user name and password.
4. Only one user (per user name and password) may view or access archived conference. It is not permissible to share user name and password with third parties. Should Webcast registrants choose to access post conference content via Flash Drive, this individual use limitation applies. It is not permissible to share alternative media with third parties.
5. User name and password use will be monitored to assure compliance.
6. Each webcast registration is subject to a "bandwidth" or capacity use cap of 5 gb per user per month. When this capacity use cap is hit, the registration lapses. Said registration will be again made available at the start of the next month so long as the registration period has not lapsed and is subject to the same capacity cap.
7. For webcast registrants there will be no refunds for cancellations. Please call the Conference Office at 800-503-0188 or 206-452-5495 for further information.

REGARDING ONSITE REGISTRATION, CANCELLATIONS AND SUBSTITUTIONS

1. For onsite group registrations, full registration and credit card information is required for each registrant. List all members of groups registering concurrently on fax or scanned cover sheet.
2. For onsite registrants there will be no refunds for "no-shows" or for cancellations. You may send a substitute or switch to the online option. Please call the Conference Office at 800-503-0188 or 206-452-5495 for further information.

METHOD OF PAYMENT FOR TUITION

Make payment to Health Care Conference Administrators LLC by check, MasterCard, Visa or American Express. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC. Checks or money orders should be made payable to Health Care Conference Administrators LLC. A \$30 fee will be charged on any returned checks.

REGISTRATION OPTIONS

Registration may be made online or via mail, fax or scan.

You may register through either of the following:

- Online at www.RACSummit.com.
- Fax/Mail/Email using this printed registration form. Mail the completed form with payment to the Conference registrar at 22529 39th Ave. SE, Bothell, WA 98021, or fax the completed form to 206-319-5303, or scan and email the completed form to registration@hcconferences.com. Checks or money orders should be made payable to Health Care Conference Administrators LLC.

The following credit cards are accepted: American Express, Visa or MasterCard. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

For registrants awaiting company check or money order, a credit card number must be given to hold registration. If payment is not received by seven days prior to the Conference, credit card payment will be processed.

TAX DEDUCTIBILITY

Expenses of training including tuition, travel, lodging and meals, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 91-1892021.

CANCELLATIONS/SUBSTITUTIONS

No refunds will be given for "no-shows" or for cancellations of either online or onsite registrations. You may send a substitute or transfer your onsite registration to an online registration. For more information, please call the Conference Office at 800-503-0188 or 206-452-5495.

INTELLECTUAL PROPERTY POLICY

Unauthorized sharing of Conference content via Webcast access through the sharing of user names and passwords or via alternative media (Flash Drive) through the sharing of said media is restricted by law and may subject the copyright infringer to

HCCA CHANGES NAME AND BIFURCATES OPERATIONS

Health Care Conference Administrators, LLC (HCCA), www.eHCCA.com, after offering over 200 major healthcare and life sciences conferences over the past 15 years, is changing its name to Global Health Care, LLC (GHC, LLC) and will operate the following two separate lines of business "GHC, LLC Health Care" and "GHC, LLC Life Sciences." GHC, LLC Health Care will offer healthcare policy and practice conferences. GHC, LLC Life Sciences will offer conferences principally focused on legal and compliance issues for pharmaceutical, medical device and biotechnology companies. New GHC, LLC Health Care and GHC, LLC Life Sciences websites will be launched shortly.

CONTINUING EDUCATION CREDITS

Physicians: This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the Institute for the Advancement of Human Behavior (IAHB) and Health Care Conference Administrators, LLC.

Credit Designation Statement: The IAHB is accredited by the ACCME to provide continuing medical education for physicians. The IAHB designates this live activity for a maximum of 11.5 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Nurses: Institute for Advancement of Human Behavior is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. This course is co-provided by IAHB and Health Care Conference Administrators, LLC. Maximum of 14.5 contact hours.

Physicians and Nurses — Satisfactory Completion Statement: Participants must complete an attendance/evaluation form in order to receive a certificate of completion/attendance. Chosen sessions must be attended in their entirety. Partial credit of individual sessions is not available.

Coders: This program has the prior approval of AAPC for up to 13.0 continuing education hours, depending upon session attendance. Certificates will be issued onsite. Online attendees must enroll in, complete, and successfully pass the final examination for the RAC Certificate Program for this conference in order to earn their CEUs. Granting of prior approval in no way constitutes endorsement by AAPC of the program content or the program sponsor.

Other Attendees: Onsite attendees can request a Certificate of Attendance which they can file with other appropriate entities for credit, and webcast attendees can request a Webcast Certificate of Attendance on which they can certify the number of hours they watched and can file with appropriate entities for credit.

substantial civil damages. The Conference aggressively pursues copyright infringers. If a registrant needs the ability to share Conference content within his or her organization, multiple Conference registrations are available at discounted rates.

The Conference will pay a reward for information regarding unauthorized sharing of Conference content. The reward will be one quarter (25%) of any recovery resulting from a copyright infringement (less legal fees and other expenses related to the recovery) up to a maximum reward payment of \$25,000. The payment will be made to the individual or individuals who in the opinion of our legal counsel first provided the factual information, which was necessary for the recovery. If you have knowledge regarding the unauthorized Conference content sharing, contact the Conference registration office.

REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute.

GENERAL TERMS AND CONDITIONS

Program subject to cancellation or change. If the program is cancelled the only liability of the Conference will be to refund the registration fee paid. The Conference shall have no liability regarding travel or other costs. Registration form submitted via fax, mail, email or online constitutes binding agreement between the parties.

FOR FURTHER INFORMATION

Call 800-503-0188 (Continental US, Alaska and Hawaii only) or 206-452-5495, send e-mail to registration@hcconferences.com, or visit our website at www.RACSummit.com.

EXHIBIT AND SPONSORSHIP OPPORTUNITIES:

Take advantage of this unique opportunity to expand your reach! The Summit is attended by highly influential and experienced professionals. Sponsorship offers you strategic positioning as an industry leader. For more information call 206-673-4815 or email exhibits@hcconferences.com.

PHYSICIAN ADVISOR AND UR TEAM BOOT CAMP

HOW TO REGISTER: Fully complete the form below (one form per registrant, photocopies acceptable). Payment must accompany each registration (U.S. funds, payable to Health Care Conference Administrators, LLC).

ONLINE: Secure online registration at www.RACSummit.com.

FAX: 206-319-5303 (include credit card information with registration)

MAIL: Conference Office, 22529 39th Ave SE, Bothell, WA 98021

FOR REGISTRATION QUESTIONS:

PHONE: 800-503-0188 (Continental US, Alaska and Hawaii only) or

206-452-5495, Monday-Friday, 7 AM - 5 PM PST

E-MAIL: registration@hconferences.com

COMPLETE THE FOLLOWING. PLEASE PRINT CLEARLY:

NAME _____

SIGNATURE OF REGISTRANT - REQUIRED _____

JOB TITLE _____

ORGANIZATION _____

ADDRESS _____

CITY/STATE/ZIP _____

TELEPHONE _____

E-MAIL _____

Special Needs (Dietary or Physical)

ONSITE CONFERENCE ATTENDANCE

PRECONFERENCE (Optional, but required for the RAC Certificate Program):

Clinical Documentation Improvement, ICD10, and the UR-PA Partnership \$ 395

CONFERENCE (Does not include Preconference):

Standard Rate:

- Through Friday, May 10, 2013* \$1,195
- Through Friday, June 14, 2013** \$1,495
- After Friday, June 14, 2013 \$1,795

Hospital and Health System Rate:

- Through Friday, May 10, 2013* \$ 695
- Through Friday, June 14, 2013** \$ 895
- After Friday, June 14, 2013 \$1,095

Conference — Critical Access Hospitals*:**

Flat Rate \$ 595

RAC Certificate Program

RAC Certificate Program \$ 395

GROUP REGISTRATION DISCOUNT (Does not include Preconference):

Three or more registrations submitted from the same organization at the same time receive the following discounted rates for conference registration only. To qualify, all registrations must be submitted simultaneously:

Standard Group Rate (For each registrant):

- Through Friday, May 10, 2013* \$ 795
- Through Friday, June 14, 2013** \$1,095
- After Friday, June 14, 2013 \$1,395

Hospital and Health System Group Rate (For each registrant):

- Through Friday, May 10, 2013* \$ 595
- Through Friday, June 14, 2013** \$ 795
- After Friday, June 14, 2013 \$ 995

CONFERENCE ELECTRONIC MEDIA:

Onsite Attendees — Following the Summit, the video and presentations are made available in the following formats. To take advantage of the discounted prices below, you must reserve media WITH your Summit registration:

Flash Drive (\$99 + \$15 shipping) \$ 114 6 months' access on Web \$ 99

Note that conference electronic media may be used by the individual purchaser only. Terms and Conditions apply (see page 6).

SPECIAL SUBSCRIPTION OFFER FOR BOTH ONSITE AND WEBCAST ATTENDEES:

You can purchase an annual subscription to *Predictive Modeling News* for only \$295 (regular rate \$468) when ordered with your conference registration.

Predictive Modeling News \$ 295

PAYMENT

Discount Code: _____

TOTAL FOR ALL OPTIONS, ONSITE OR WEBCAST:

Please enclose payment with your registration and return it to the Registrar at RAC Summit, 22529 39th Ave SE, Bothell, WA 98021, or fax your credit card payment to 206-319-5303.

You may also register online at www.RACSummit.com.

Check/money order enclosed (payable to Health Care Conference Administrators LLC)

Payment by credit card: American Express Visa Mastercard

If a credit card number is being given to hold registration only until such time as a check is received it must be so noted. If payment is not received by seven days prior to the Summit, the credit card payment will be processed. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

WEBCAST CONFERENCE ATTENDANCE

All webcast registrants are automatically registered for ALL online events — the preconference, the conference, and the RAC Certificate Program.

CONFERENCE (Includes the preconference, the complete boot camp, and the RAC Certificate Program):

Standard Rate:

- Through Friday, May 10, 2013* \$ 795
- Through Friday, June 14, 2013** \$1,195
- After Friday, June 14, 2013 \$1,395

Hospital and Health System Rate:

- Through Friday, May 10, 2013* \$ 595
- Through Friday, June 14, 2013** \$ 695
- After Friday, June 14, 2013 \$ 795

Conference — Critical Access Hospitals*:**

Flat Rate \$ 395

GROUP REGISTRATION:

Group registration offers the substantial volume discounts set forth below.

All webcast group registrants are enrolled in the preconference, conference and RAC Certificate Program.

Group registration offers the possibility of implementing a RAC online Certificate Program. Group registration permits the organizational knowledge coordinator either to share conference access with colleagues or to assign and track conference participation to employees. Certificate of successful completion of online post conference examination evidences mastery of conference body of knowledge.

Conference Access: 5 or more \$495 each 10 or more \$395 each
See INTELLECTUAL PROPERTY POLICY, page 6.

CONFERENCE ELECTRONIC MEDIA:

Webcast attendees — Following the Summit, the video and presentations are made available on a flash drive. To take advantage of the discounted price below, you must reserve media WITH your Summit registration:

Flash Drive (\$99 + \$15 shipping) \$ 114

(All webcast attendees automatically receive 6 months access on web.)

* This price reflects a discount for registration and payment received through Friday, May 10, 2013.

** This price reflects a discount for registration and payment received through Friday, June 14, 2013.

*** A Critical Access Hospital (CAH) is a rural acute care hospital of no more than 25 beds that meets certain geographic and staffing requirements and is certified by HHS to receive cost-based reimbursement from Medicare.

REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute. For online and onsite registrants there will be no refunds for "no-shows" or cancellations.

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