THE THIRD NATIONAL

Physician Advisor & **UR Team Boot Camp**

HEALTH

July 22 — 24, 2015 San Antonio, TX Grand Hyatt

Getting it Right the First Time

Co-Produced by the National RAC Summit and

HR Systems, Inc.



"The Healthcare Navigator Company"



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CONTINUING EDUCATION CREDITS:

The 2015 National Physician Advisor - Utilization Review Team Boot Camp is pleased to provide continuing education credit for physicians, nurses, case managers, coders, CPAs, and compliance professionals. See page 6 of the brochure for details.

BOOT CAMP TOPICS — Four Key Areas for Success:

- The First Point of Contact
- Concurrent and Daily Review
- **Denial Prevention**
- IV. Ongoing Education



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Michael A. Salvatore, MD, **FACP,** Physician Advisor, Beebe Medical Center



K. Cheyenne Santiago, RN, Medical Review Clinical Manager. WPS Medicare



Kathy Shumpert, RN, Chief Quality Officer, **Dukes Memorial Hospital**



Bob Soltis, Chief Executive Officer, the Advocacy Akademie: Former ALJ, Office of Medicare Hearings and Appeals (OMHA)



Howard Stein, DO, Physician Advisor, Centrastate Medical Center



John Zelem, MD, FACS, Vice President, Compliance and Education, Executive Health













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The American College of Physician Advisors is the only non-profit physician led national organization dedicated to promoting and expanding the prominent role of the Physician Advisor through education, certification, mentorship and collaboration. Our vision is to provide the necessary resources to enable the Physician Advisor to assume a leadership role in assisting organizations to successfully navigate the healthcare system now and in the future. ACPA has recently formed an alliance with the American Board of Quality Assurance and Utilization Review Physicians (ABQAURP) to offer the first Physician Advisor sub-specialty certification as and added part of the Health Care Quality Management (HCQM) board certification endorsed by the NBME. For more information and to become a member, log on to www.ACPAdvisors.org.



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WEDNESDAY, JULY 22, 2015

12:00 pm Registration Opens LONESTAR FOYER

12:00 pm WELCOME BEVERAGES

IN THE EXHIBIT HALL LONESTAR A

PRECONFERENCES

PRECONFERENCE I

LONESTAR B/C

PHYSICIAN ADVISORS — BEYOND THE BOOT CAMP — THE EVOLVING PA ROLE

(Registration optional — one preconference is required for the RAC Certificate program)

Co-Sponsored by



1:00 pm

Welcome and Overview of the Afternoon The Continuing Role of the Physician Advisor — Areas of Influence



Ronald J. Rejzer, MD, CHCQM, Senior Vice President/ Chief Physician Advisor, Parkland Health and Hospital Systems; President, American College of Physician Advisors (ACPA), Dallas, TX (Chair)

1:30 pm

Exploring the Spokes of the Wheel of Influence

 Speaking the Language of the C-Suite — From the CEO Perspective

Elizabeth Lamkin, Chief Executive Officer & Partner, PACE Healthcare Consulting, Hilton Head Island, SC



 Speaking the Language of the C-Suite — From the PA Perspective

Michael A. Salvatore, MD, FACP, *Physician Advisor, Beebe Medical Center, Lewes, DE*



 Strategies for Reducing Appeals
 Howard Stein, DO, Physician Advisor, Centrastate Medical Center, Freehold. NI



• The Power of Peer-to-Peer Appeals Maria Johar, MD, Administrative Director, ProMedica, Toledo, OH Michael A. Salvatore, MD, FACP, Physician Advisor, Beebe Medical Center, Lewes, DE



BREAK IN THE EXHIBIT HALL LONESTAR A

Exploring the Spokes of the Wheel of Influence (Continued)

• The PA Role in Palliative Care

Michael A. Salvatore, MD, FACP, *Physician Advisor, Beebe Medical Center, Lewes, DE*



Howard Stein, DO, Physician Advisor, Centrastate Medical Center, Freehold. NJ



• PA Role and Strategies in Medicare Advantage Appeals **Maria Johar, MD,** Administrative Director, ProMedica, Toledo, OH

4:00 pm

Faculty Panel

- The Top Challenges for a PA in My Organization
- · Audience Q&A Session



Ronald J. Rejzer, MD, CHCQM, Senior Vice President/Chief Physician Advisor, Parkland Health and Hospital Systems; President, American College of Physician Advisors (ACPA), Dallas, TX (Moderator)

5:00 pm

Preconference Adjournment

5:15 pm NETWORKING RECEPTION IN THE EXHIBIT HALL

LONESTAR A

COMPLIMENTARY WIFLIS AVAILABLE:

Network Name: RAC PA

Password: bootcamp2015

PRECONFERENCE II

LONESTAR D

MAKING INTEGRATED CLINICAL DOCUMENTATION IMPROVEMENT WORK — PARTNERSHIPS!

(Registration optional — one preconference is required for the RAC Certificate program)

1:00 pm



Welcome and Overview of the Afternoon
Exploring an Integrated CDI Team — Tying
Traditional CDI with Patient Status/UR = One Voice
Day Equsquiza, President, AR Systems, Inc., Twin Falls, ID (Chair)

1:45 pm

Indiana Case Study — Taking Baby Steps



Kathy Shumpert, RN, Chief Quality Officer, Dukes Memorial Hospital, Peru, IN; Former Clinical Documentation Improvement Specialist, Community Howard Regional Health, Kokomo, IN

2:15 pm



Connecticut Case Study — Continuing the Integration with Strong Leadership

Linda Gomes, RN, Clinical Reimbursement Manager, Bridgeport Hospital, Bridgeport, CT

2:45 pm



Texas Case Study — Challenges and Wins for a Fully Integrated CDI Team

Delana Knupp, RN, CRRN, Integrated CDI/Case Management Director, Wise Regional Health Systems, Decatur, TX

3:15 pm

BREAK IN THE EXHIBIT HALL

LONESTAR A

3:45 pm Faculty Panel

- The Top Challenges to Integrated CDI in My Organization
- Audience Q&A Session



• Audience Response System Questions

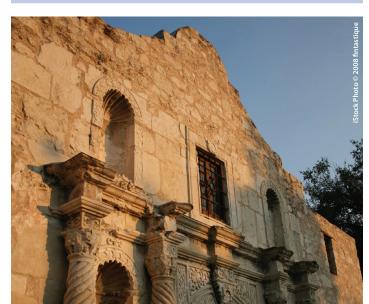
Day Egusquiza, President, AR Systems, Inc., Twin Falls, ID (Moderator)

5:00 pm Preconference Adjournment

5:15 pm

NETWORKING RECEPTION IN THE EXHIBIT HALL

LONESTAR A



THURSDAY, JULY 23, 2015

THE 2015 BOOT CAMP — EXPLORING THE FOUR KEY AREAS FOR SUCCESS WITH PHYSICIAN ADVISORS AND UR STAFF:

I. The First Point of Contact II. Concurrent and Daily Review **III. Denial Prevention** IV. Ongoing Education

7:00 am **Registration Opens** **LONESTAR FOYER**

7:00 am

CONTINENTAL BREAKFAST IN THE EXHIBIT HALL

LONESTAR A

OPENING PLENARY SESSION — INTRODUCTION AND THE FIRST POINT OF CONTACT

LONESTAR B/C

8:00 am



Welcome and Overview of the Boot Camp Audience Response System — Learning about the Attendees

Day Egusquiza, President, AR Systems, Inc., Twin Falls, ID (Chair)





Ronald Hirsch, MD, FACP, Vice President, Accretive Physician Advisory Services (AccretivePAS), Chicago, IL



What is a Physician Advisor? How Can a PA Influence Engagement of an Organization?

Howard Stein, DO, Physician Advisor, Centrastate Medical Center, Freehold, NJ

9:15 am



I. THE FIRST POINT OF CONTACT

UR in the ER — Getting Patient Status Right the First Time

Pamela Foster, APSW, MBA, ACM, Director, Care Coordination, Case Management & Social Services, Mayo Clinic Health System, Eau Claire, WI

Linda Gomes, RN, Clinical Reimbursement Manager, Bridgeport Hospital, Bridgeport, CT

Delana Knupp, RN, CRRN, Integrated CDI/Case Management Director, Wise Regional Health Systems, Decatur, TX



UR and Surgery Scheduling — Addressing

Inpatient-Only Best Practices PLUS UR Joined at the Hip with Surgery Daily Activity — Bad **Habits Attacked**



Day Egusquiza, President, AR Systems, Inc., Twin Falls, ID

Pamela Foster, APSW, MBA, ACM, Director, Care Coordination, Case Management & Social Services, Mayo Clinic Health System, Eau Claire, WI

10:10 am

BREAK IN THE EXHIBIT HALL

LONESTAR A

10:30 am





- · Outpatient in a Bed
- · Transfer Pending but No SNF Available After-Hour and Weekend Admits

Pamela Foster, APSW, MBA, ACM, Director, Care Coordination, Case Management and Social Services, Mayo Clinic Health System, Eau Claire, WI



Jessica L. Gustafson, Esq., Founding Shareholder, The Health Law Partners, Southfield, MI

Maria Johar, MD, Administrative Director, ProMedica, Toledo, OH



Michael A. Salvatore, MD, FACP, Physician Advisor, Beebe Medical Center, Lewes, DE



Ernie de los Santos, Founder and Faculty Chair, Appeal Academy, San Antonio, TX (Moderator)

11:10 am

Q&A Session with Faculty

11:45 am

WORKING LUNCH WITH HOSTED CASE STUDY DISCUSSIONS IN THE EXHIBIT HALL LONESTAR A

1:00 pm



Presentation of Case Studies Audience Response System Voting re Correct Status

Day Egusquiza, President, AR Systems, Inc., Twin Falls, ID (Moderator)

2:15 pm

II. CONCURRENT AND DAILY REVIEW Daily Work Flow for UR Staff

• 1MN and Still in Bed?

Bridgeport, CT

· Direct Admits?



Pamela Foster, APSW, MBA, ACM, Director, Care Coordination, Case Management & Social Services, Mayo Clinic Health System, Eau Claire, WI **Linda Gomes, RN,** Director of Case Management, Bridgeport Hospital,

Daily Work Flow for PAs



- · Referral Process
- · Interaction with Providers
- · Full-time or Part-Time

Maria Johar, MD, Administrative Director, ProMedica, Toledo, OH

Michael A. Salvatore, MD, FACP, Physician Advisor, Beebe Medical Center, Lewes, DE

Daily Rounding Concepts

Howard Stein, DO, Physician Advisor, Centrastate Medical Center, Freehold, NJ



CDI Interaction with the PAs

Kathy Shumpert, RN, Chief Quality Officer, Dukes Memorial Hospital, Peru, IN; Former Clinical Documentation Improvement Specialist, Community Howard Regional Health, Kokomo, IN

3:15 pm

BREAK IN THE EXHIBIT HALL

LONESTAR A

3:45 pm

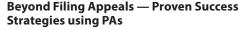


III. DENIAL PREVENTION

Lessons from the Probe and Educate Findings

K. Cheyenne Santiago, RN, Medical Review Clinical Manager, WPS Medicare, Omaha, NE

4:35 pm





Jessica L. Gustafson, Esq., Founding Shareholder, The Health Law Partners, Southfield, MI



Abby Pendleton, Esq., Founding Shareholder, The Health Law Partners, Southfield, MI

5:15 pm

Q&A Session with Afternoon Faculty



Day Equsquiza, *President*, *AR Systems*, *Inc.*, *Twin Falls*, *ID (Moderator)*

Day I Adjournment

6:30 pm

FRIDAY, JULY 24, 2015

7:00 am **Registration Opens** **LONESTAR FOYER**

7:00 am

NETWORKING BREAKFAST IN THE EXHIBIT HALL

LONESTAR A

Optional Faculty Hosted Table Topics:

Results from EHR's CDI Survey:

John Zelem, MD, FACS, Executive Health Resources

Fight Note Bloat! Informative Short Notes vs. Copy/Paste Non-information:

Michael A. Salvatore, MD, FACP, Beebe Medical Center

Bioethical Issues and the Physician Advisor:

Howard Stein, DO, Centrastate Medical Center

UR Committee — Your Friend or a Bad Word?:

Elizabeth Lamkin, PACE Healthcare Consulting

Appeal Strategies:

Ernie de los Santos, Appeal Academy

ABNS and HINNS:

Ronald Hirsch, MD, FACP, Accretive Physician Advisory Services (AccretivePAS)

New to the Physician Advisor Role?:

Ronald J. Rejzer, MD, CHCQM, American College of Physician Advisors (ACPA)

What Makes a Compelling Case for the ALJ: **Bob Soltis,** CEO, the Advocacy Akademy, Former ALJ, Office of Medicare Hearings and Appeals (OMHA)

Critical Access Hospital Issues: No formal host



Maria Johar, MD, Administrative Director, ProMedica, Toledo, OH

Delana Knupp, RN, CRRN, *Integrated CDI/Case Management Director,* Wise Regional Health Systems, Decatur, TX



Kathy Shumpert, RN, Director of Surgical and Obstetrical Services, Dukes Memorial Hospital, Peru, IN; Former Clinical Documentation Improvement Specialist, Community Howard Regional Health, Kokomo, IN

9:15 am



Hospitalists as PAs — How to Incorporate the Role into the Daily Function

Ronald J. Reizer, MD, CHCOM, Senior Vice President/Chief Physician Advisor, Parkland Health and Hospital Systems, Dallas, TX



Michael A. Salvatore, MD, FACP, Physician Advisor, Beebe Medical Center, Lewes, DE

9:45 am

NETWORKING BREAK AND PRIZE DRAWING IN THE EXHIBIT HALL LONESTAR A

10:10 am



The Physician Advisor as the National **Transportation Safety Board of CDI**

John Zelem, MD, FACS, *Vice President, Compliance and Education,* Executive Health Resources, Newtown Square, PA

10:35 am



The PA's Role with Physician Training

Ronald J. Rejzer, MD, CHCQM, Senior Vice President/ Chief Physician Advisor, Parkland Health and Hospital Systems, Dallas, TX

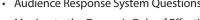
CLOSING PLENARY SESSION

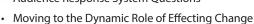


8:00 am

IV. ONGOING EDUCATION

- Overview and Expectations for the Morning
- Audience Response System Questions





Leading a Meaningful UR Committee

Advisor, Parkland Health and Hospital Systems, Dallas, TX

Day Equsquiza, President, AR Systems, Inc., Twin Falls, ID (Chair)

Role of the UR Committee — A PA Perspective





Communication Tools with the Provider Community — Local Experiences and the Role of the PA

Pamela Foster, APSW, MBA, ACM, Director, Care Coordination, Case Management & Social Services, Mayo Clinic Health System, Eau Claire, WI



Maria Johar, MD, Administrative Director, ProMedica, Toledo, OH



Ronald J. Rejzer, MD, CHCQM, Senior Vice President/ Chief Physician Advisor, Parkland Health and Hospital Systems, Dallas, TX



Michael A. Salvatore, MD, FACP, Physician Advisor, Beebe Medical Center, Lewes, DE



Kathy Shumpert, RN, Director of Surgical and Obstetrical Services, Dukes Memorial Hospital, Peru, IN; Former Clinical Documentation Improvement Specialist, Community Howard Regional Health, Kokomo, IN

· Role of UR in a UR Committee

Pamela Foster, APSW, MBA, ACM, Director, Care Coordination, Case Management & Social Services, Mayo Clinic Health System, Eau Claire, WI

Ronald J. Rejzer, MD, CHCQM, Senior Vice President/Chief Physician

8:45 am



Panel Discussion: Making a Dedicated Ambulatory Unit Work — Outpatient in a Bed (Pros and Cons)

Pamela Foster, APSW, MBA, ACM, Director, Care Coordination, Case Management & Social Services, Mayo Clinic Health System, Eau Claire, WI



Linda Gomes, RN, *Clinical Reimbursement Manager, Bridgeport* Hospital, Bridgeport, CT

11:20 am



Audience Response System — Final Quiz

Q&A Session with Morning Faculty

Day Equsquiza, *President*, *AR Systems*, *Inc.*, *Twin Falls*, *ID (Moderator)*

12:00 pm

Boot Camp Adjournment

CONTINUING EDUCATION CREDITS

The Third National Physician Advisor - Utilization Review Team Boot Camp will be providing continuing education credit for a variety of hospital professionals. Check this page and the website for updates as approvals are granted.

ACCREDITATION STATEMENT

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the Institute for the Advancement of Human Behavior (IAHB) and Health Care Conference Administrations (HCCA). The IAHB is accredited by the ACCME to provide continuing medical education for physicians.

CREDIT DESIGNATION STATEMENT

The IAHB designates this live activity for a maximum of 16.25 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity. Physicians have 30 days after the end of the conference in which to download their credits. Go to HCCA.CmeCertificateOnline.com and click on the "3rd National Physician Advisor-UR Team Boot Camp" link. A special email will also be sent to all participants after the Boot Camp with the instructions.

Nurse: The Institute for Advancement of Human Behavior is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

This course is co-provided by IAHB and HCCA. Maximum of 15.75 contact hours. Nurses have 30 days after the end of the conference in which to download their credits. Go to HCCA.CmeCertificateOnline.com and click on the "3rd National Physician Advisor-UR Team Boot Camp" link. A special email will also be sent to all participants after the Boot Camp with the instructions.

Physicians and Nurses - Satisfactory Completion Statement: Participants must complete an attendance/evaluation form in order to receive a certificate of completion/attendance. Chosen sessions must be attended in their entirety. Partial credit of individual sessions is not available.

Compliance Professionals: The Compliance Certification Board (CCB) has approved this event for up to 15.7 CCB CEUs. Continuing Education Units are awarded based on individual attendance records. Granting of prior approval in no way constitutes endorsement by CCB of this program content or of the program sponsor. For information on obtaining these CEUs, email the conference registration office at registration@hcconferences.com.

Certified Case Managers (CCM®): The conference has been approved by The Commission for Case Manager Certification to provide up to 16.5 continuing education clock hours to CCM® board certified case managers. For onsite attendees, the total number of clock hours attended for the general sessions will be entered by the Registrar at the completion of the program, and the certificate will reflect the actual number of clock hours completed by the participant. For webcast attendees, a certificate will be provided that permits self-certification of the number of clock hours watched, together with an evaluation form that must be completed and returned.

Coders: The conference has been approved by AAPC for up to 16.0 continuing education hours, depending upon session attendance. Certificates will be issued onsite.

Online attendees must enroll in, complete, and successfully pass the final examination for the RAC Certificate Program for this conference in order to earn their CEUs. Granting of prior approval in no way constitutes endorsement by AAPC of the program content or the program sponsor.

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Other Attendees: Onsite attendees can request a Certificate of Attendance from the Registrar onsite which they can file with other appropriate entities for credit. Webcast attendees can request a Webcast Certificate of Attendance from the Registration Office on which they can certify the number of hours they watched and can file with appropriate entities for credit.

The Third National Physician Advisor & UR Team Boot Camp

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Order forms are available at the registration desk.



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\$175 onsite price

\$595 post-conference price

Access the online archive from any computer via the Internet for 6 months from date of purchase. Online access includes video with synchronized slides of general sessions, audio of preconferences, and all PDF files.*

* All presentations which have been authorized by presenters.

CONFERENCE FLASH DRIVE



\$175 with registration

\$595 post-conference price

Actual Flash Drive may be different than photo shown

Conference Flash Drive includes video with synchronized slides of general sessions and audio of preconferences. The drive also includes PDF files of speaker presentations in an easy to use interface.*

The Third National Physician Advisor & UR Team Boot Camp

Exhibit Hall













AR Systems, Inc.

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Don't forget to fill out your gamecard to win an iPad Mini and gift cards!



Viewing Hours

WEDNESDAY, JULY 22 12:00 pm - 6:30 pm

THURSDAY, JULY 23 7:00 am - 6:30 pm

FRIDAY, JULY 24 7:00 am — 10:10 am

Exhibit Hall Events

WEDNESDAY, JULY 22

Welcome Coffee & Tea: 12:00 pm - 1:00 pmAfternoon Break: 3:15 pm - 3:45 pmNetworking Reception: 5:15 pm - 6:30 pm

THURSDAY, JULY 23

Continental Breakfast: 7:00 am - 8:00 am

Morning Break: 10:10 am - 10:30 am

Networking Luncheon: 11:45 am - 1:00 pm

Afternoon Break: 3:15 pm - 3:45 pm

FRIDAY, JULY 24

Continental Breakfast: 7:00 am - 8:00 am Morning Break: 9:45 am - 10:10 am

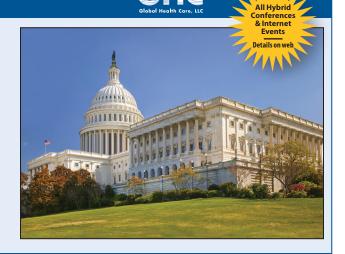
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