## THE FOURTH NATIONAL

# Physician Advisor & **UR Team Boot Camp**



2180930

## Co-Produced by the National RAC Summit and The Healthcare Navigator Company"

**CONTINUING EDUCATION CREDITS:** 

Continuing education credit will be available for physicians, nurses, compliance professionals, CPAs, case managers, and coders. See page 6 of the brochure for details.

CHAIR

Day Egusquiza, President, AR Systems, Inc.



R. Phillip Baker, MD, Physician Advisor, Self Regional Healthcare

Jennifer L. Bartlett, CPAR, Clinical Appeals & Denials Coordinator, Infirmary Health



Ernie de los Santos, Founder and Faculty Chair, Appeal Academy

Jeannine Z. Engel, MD, FACP, Associate Professor of Medicine, Physician Advisor, Billing Compliance, University of Utah Health Sciences





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Ronald Hirsch, MD, FACP, CHCQM, Vice President, Accretive Physician Advisory Services (AccretivePAS)



San Antonio, TX Hyatt Regency San Antonio Riverwalk

July 20 – 22, 2016

Webcast: In your own office or home live via

## BOOT CAMP TOPICS — Four Key Areas for Success:

- The First Point of Contact
- **Concurrent and Daily Review**
- Ⅲ. **Denial Prevention**

**Onsite:** 

IV. **Ongoing Education** 



Maria Johar, MD, System Physician Advisor and Medical Director, Promedica Health Network, Promedica Health System



Elizabeth Lamkin, MHA, ACHE, Chief Executive Officer & Partner, PACE Healthcare Consulting



Abby Pendleton, Esg., Founding Shareholder, The Health Law Partners



Ronald J. Rejzer, MD, CHCQM, Senior Vice President/Chief Physician Advisor, Parkland Health and Hospital Systems



Michael A. Salvatore, MD, FACP, CHCQM, Physician Advisor, **Beebe Medical Center** 



K. Cheyenne Santiago, RN, Medical Review Clinical Manager, WPS GHA Medicare



Bob Soltis, CEO, the Advocacy Akademie; Former ALJ, Office of Medicare Hearings and Appeals (OMHA)



Howard Stein, DO, MHA, CHCQM, Physician Advisor and Associate Director of Medical Affairs, Centrastate Medical Center



John Zelem, Vice President, **Compliance and Physician** Education (ACE), Executive Health Resources, an Optum Company









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THE PHYSICIAN ADVISOR AND UR TEAM BOOT CAMP

The burden of hospital audits by both government contractors and commercial health plans continues unabated. There is still confusion over interpretation and implementation of the "two midnight rule". States are ramping up their own Medicaid RAC contractors, and especially during the past year Medicare Advantage plans and commercial insurers are adopting aggressive auditing tactics to compound the burden on hospitals. Hospitals' rightful appeals of this growing body of denials in turn have completely overwhelmed an understaffed collection of Administrative Law Judges, and hearings are taking two years when they are even able to be scheduled. Members of Congress have heard hospital complaints loud and clear and demanded reform, MedPAC has even weighed in, and there may be a glimmer of hope in the courts.

But never has it been more important for hospitals to "get it right the first time" when it comes to proper documentation of medically necessary patient care and proper decisions regarding whether a patient meets the criteria for an inpatient admission or should be placed into Observation status or treated in an outpatient setting. This is where the Fourth National Physician Advisor and UR Team Boot Camp comes in. Over the course of three days, in a highly interactive learning environment, the Boot Camp will teach participants:

- how to develop a Physician Advisor program and how the PA roles are evolving
- · best practices in documentation, certification, rounding, and physician education strategies
- how to design and implement an integrated CDI program
- how to best fight Medicare Advantage and commercial managed care plan denials
- how to succeed at the ALJ level for Medicare appeals

The focus will be on the four key steps in a successful process for "Getting it Right the First Time" — (1) The First Point of Contact; (2) Concurrent and Daily Review; (3) Denial Prevention; and (4) Ongoing Education. While the Boot Camp concentrates mostly on preventing denials, for the first time it will include a mock ALJ hearing on an actual case with an experienced former ALJ on the line to demonstrate successful preparation and presentation strategies.

The Boot Camp has become wildly popular not just for its content but also for its excellent networking opportunities — from a formal networking reception and Q&A sessions at the end of each segment to Dutch treat dinners with faculty members and hosted informal breakfast roundtables. Especially now, when it is so important to "get it right the first time," this is a must event for hospital staff, and highly discounted rates for hospital teams make it possible for all of the right people to attend.

## PARTICIPATION OPTIONS

#### TRADITIONAL ONSITE ATTENDANCE

Simply register, travel to the conference city and attend in person.

PROS: subject matter immersion; professional networking opportunities; faculty interaction.



LIVE AND ARCHIVED INTERNET ATTENDANCE Watch the conference in live

streaming video over the Internet and at your convenience at any time 24/7 for six months following the event.

The archived conference includes speaker videos and coordinated PowerPoint presentations.

PROS: Live digital feed and 24/7 Internet access for the next six months; accessible in the office, at home or anywhere worldwide with Internet access; avoid travel expense and hassle; no time away from the office.



At your office . . .



. . . or home

#### WHO SHOULD ATTEND?

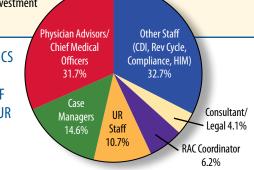
The PA-UR Team Boot Camp is designed as a very practical, handson, highly interactive experience for hospital physician advisors, clinical leaders, coding and billing managers, and other key staff involved in the critical decisions about patient status and patient flow. No just sitting around listening to talking heads. We will use an Audience Response System to do some polling and ask some questions as we go along, give everyone a short fun quiz at the end of each day, arrange for hosted informal dinners with faculty and colleagues at the end of Day II, set up single issue breakfast table topics on the morning of Day III, and assign homework in the form of case studies about inpatient vs. observation status for discussion over lunch on Day II and presentation later. Plus there are faculty panels and audience Q&A throughout.

So who should attend? Here is a non-exclusive list:

- Chief Executive Officers (a good PA-UR program will save money from avoidable denials)
- Chief Financial Officers (a good PA-UR program will save money from avoidable denials, maybe lots of money)
- Chief Medical Officers (if you don't have a PA, learn how to recruit and train one, whether internal or external; if you do have one, learn how to make him/her more effective in partnership with your ER staff, your UR staff, your hospitalists, and your nursing staff)
- Corporate Compliance Officers (learn how to make the ROI case to the three people listed above)
- Hospital Corporate Counsel (learn what and when to challenge, and what works... and what doesn't)
- External Affairs/Government Affairs Manager (if you have one you should be meeting with your Member of Congress on this stuff)
- Managed care contracting staff
- And of course all of the following:
- RAC liaisons
- staff nurses
- physician advisors
- utilization review committee members
- case managers
- emergency room clinicians
- medical coding and billing staff
- CDI staff
- ICD10 staff
- patient accounts managers
- other financial and auditing personnel

But don't just send one rep. We have reduced the group discount rate for hospitals and health systems in the first Early Bird period. Send your RAC liaison, your PA, and a nurse/case manager (or any combination of 3 or more) before May 6 for \$595 each. Estimate the cost of registration, travel, and a hotel group rate of \$175 against the cost of one denied inpatient claim. (See the word "ROI" above.) Join us on the River Walk in San Antonio.

This might be your best hospital investment in 2016.



## EXHIBIT AND SPONSORSHIP OPPORTUNITIES:

Take advantage of this unique opportunity to expand your reach! The Boot Camp is attended by highly influential and experienced professionals. Sponsorship offers you strategic positioning as an industry leader. For more information call **206-673-4815** or email **exhibits@hcconferences.com**.

DEMOGRAPHICS FOR THE 368 ATTENDEES OF THE 2015 PA-UR BOOT CAMP

## THE RAC CERTIFICATE PROGRAM - OVERVIEW

he National RAC Summit series has always offered a RAC Certificate Program in the form of an optional course within the conference for attendees wishing to take a deeper dive into the Summit's subject matter. In 2016 we are pleased to offer a special Certificate Program in connection with the July 20 – 22, 2016 Physician Advisor-UR Boot Camp in San Antonio.

## The Boot Camp Certificate Program Curriculum and Requirements are as Follows:

- · Complete preconference readings (as needed, up to 4 hours).
- Attend the preconference (4 hours).
- Attend the entire Boot Camp (12 hours).
- Successfully complete the post-conference online examination (1 hour).

## NEW PHYSICIAN ADVISOR ONSITE TRAINING PROGRAM

The Boot Camp is pleased to announce that Day Egusquiza of AR Systems, Inc. has created a unique Physician Advisor Onsite Training Program. This 2-day onsite program helps PAs move from theory to practicum with an experienced PA as a guide and mentor. Two PAs from similar hospitals will spend two days in a like-sized hospital shadowing an experienced PA who demonstrates the different roles involved in the job. Check the Boot Camp home page at www.RACsummit.com for a detailed description of the approach and content in the program. PAs who sign up for the Boot Camp receive a \$250 discount off the Onsite Training Program registration fee.

### WEDNESDAY, JULY 20, 2016

#### PRECONFERENCE

#### The Power of Clinical Documentation Improvement/CDI with Physician Advisor Leadership — to Tell an Enhanced Patient Story (Registration optional — required for the RAC Certificate program)

#### 1:00 pm Exploring an Integrated CDI program

Learning Objective: Learn how to maximize the traditional CDI/coding and the UR/Pt status into one cross-trained point of education.

Day Egusquiza, President, AR Systems, Inc., Twin Falls, ID

#### 1:30 pm This is Not Your Dad's CDI ... or CDI 2.0: Beyond Coding

Learning Objectives:

- 1) Learn ways to structure the CDI program to maximize impact.
- 2) Understand how the CDI program improves hospital-physician relationships to improve documentation and quality.

Elizabeth Lamkin, MHA, ACHE, CEO/Partner, PACE Healthcare Consulting, LLC, Bluffton, SC

2:00 pm Clinical Documentation and the Physician Advisor: Being Sure the Medical Words are Clinically Significant — Words DO Matter when Justifying Inpatient Status

Learning Objectives:

- 1) Communicate the role of explicit medical record documentation and its direct relationship to MS-DRG assignment.
- Discuss how explicit 'clinical judgement' documentation more accurately defines inpatient care that is "reasonable and necessary" to justify utilization of resources/intensity of services.

**Betty B. Bibbins, MD, BSN, CHC, CI-CDI, CPEHR, CPHIT,** Founder, CEO & Executive Physician Educator, DocuComp®LLC, Cape Charles, VA

#### 2:45 pm Rescuing the Electronic Medical Record: Where is the Beef in your Progress Note?

This certificate is evidence that

has successfully completed the

RAC CERTIFICATE

PROGRAM

Offered at the Fourth National

Physician Advisor-UR Team Boot Camp

July 20 - 22, 2016

in San Antonio, TX

Learning Objectives:

- 1) The APSO note: learn how to use the right format to make the note readable.
- 2) Learn how to avoid words that hurt your case and how to use the right language to make it meaningful.

Michael Salvatore, MD, FACP, CHCQM, Physician Advisor, Beebe Medical Center, Lewes, DE

#### 3:15 pm Turning a Denial into an Improved Patient Story

Learning Objectives:

- 1) Understand case studies of successful appeals.
- 2) Gain realistic advice on navigating Commercial, Medicare, and Medicare Advantage denials.

**Kim Frazier, DNP, MSN, RN, ACM,** Manager of Utilization and Appeals, CaroMont Regional Medical Center; Adjunct Graduate Faculty, Blair School of Health, Queens University of Charlotte, Gastonia, NC

#### 3:45 pm Leveraging a PA with CDI to Tell a Story of Acuity

Learning Objectives:

- 1) Understand the PA role with regard to coding accuracy.
- 2) Learn how to ensure acuity is properly documented.

**John Zelem,** Vice President, Compliance and Physician Education (ACE), Executive Health Resources, an Optum Company, Newtown Square, PA

#### 4:15 pm Q&A with Faculty

Day Egusquiza, President, AR Systems, Inc., Twin Falls, ID (Moderator)

5:00 pm Preconference Adjournment Networking Reception in the Exhibit Hall

2:25 pm Break

HOTEL INFORMATION/RESERVATIONS: The Hyatt Regency San Antonio Riverwalk is the official hotel for the 4th Physician Advisor and UR Team Boot Camp. A special grouprate of \$175.00 single/double per night plus taxes has been arranged for Boot Camp Attendees. To make your hotel reservations online, and receive the special group rate, please go to www.RacSummit.com. Or, you may make your reservation by calling Central Reservations at 1-888-421-1442, and requesting the special group-rate for RAC Physician Advisor Boot Camp at the Hyatt Regency San Antonio Riverwalk. Reservations at the group rate will be accepted while rooms are available or until the cut-off date of **Tuesday**, **June 28**, **2016**. After this, reservations will be accepted on a space-available basis at the prevailing rate. The address is Hyatt Regency San Antonio Riverwalk, 123 Losoya Street, San Antonio, Texas 78205.

The Physician Advisor and UR Team Boot Camp does not contract with any third party organization to make hotel reservations for attendees of the Boot Camp. All attendees should make their hotel reservations using the link provided, or directly with the hotel, and not with a third party vendor.

## PROGRAM COMPLETION

Those who successfully complete the program requirements and pass the final examination will receive a certificate of completion. Candidates in the program have 90 days to take the exam and have three attempts. A score of 70% or better on the exam is required to earn the certificate.

## HURSDAY, JULY 21, 2016

Welcome and Introduction

regulations and guidance.

Advisory Services (AccretivePAS), Chicago, IL

1) Clarify the two types of inpatient.

2) Find lost inpatients with risk.

Audience Response System Poll

#### 11:15 am

#### **Daily Rounding** — PA

Learning Objectives:



11:45 am

#### 2) Understand how the Physician Advisor role in interdisciplinary rounds leads to a decline in denials and permits more effective appeals.

of well-organized, interdisciplinary rounds.

Michael Salvatore, MD, FACP, CHCQM, Physician Advisor, Beebe Medical Center, Lewes, DE

1) Learn the economic, quality, and utilization benefits

Howard Stein, DO, MHA, CHCQM, Physician Advisor and Associate Director of Medical Affairs, Centrastate Medical Center, Freehold, NJ

#### Daily Work Flow — PA

Learning Objectives:

1) Learn how to impact length of stay.

2) Learn how to educate staff and prevent denials.

Jeannine Z. Engel, MD, FACP, Associate Professor of Medicine, Physician Advisor, Billing Compliance, University of Utah Health Sciences, Salt Lake City, UT

Maria Johar, MD, System Physician Advisor and Medical Director, Promedica Health Network, Promedica Health System, Toledo, OH

12:15 pm	Faculty Panel and Q&A
	All Morning Faculty
	Day Egusquiza, President, AR Systems, Inc., Twin Falls, ID (Moderator)
12:35 pm	Case Studies: "Finding Your Lost Inpatients" — Luncheon Work Session with Faculty
1:35 pm	Present the Case Studies
	Table Leaders
	Day Egusquiza, President, AR Systems, Inc., Twin Falls, ID (Moderator)
2:20 pm	What is Going on with the Payers? Traditional Medicare, Part C Medicare, and Managed Care Commercial
	Learning Objective:
	Understand the current landscape regarding payer activity.
ACA-	Day Egusquiza, President, AR Systems, Inc., Twin Falls, ID
2:30 pm	CMS Audit Findings, Lessons Learned, Plus New QIO /MAC Audits
	Learning Objectives:
	1) Understand the MACs' role in inpatient reviews.
	2) Understand the initial levels of Medicare Appeals.
	<b>K. Cheyenne Santiago, RN,</b> Clinical Manager – Medical Review, WPS GHA, Omaha, NE
3:30 pm	Break
3:50 pm	Bundled Payments: Learning to Live with the



#### Bundled Payments: Learning to Live with the Comprehensive Joint Replacement (CJR) Initiative Learning Objectives:

1) Learn how to manage the 90-day timeframe.

2) Understand the keys to educating providers.

Maria Johar, MD, System Physician Advisor and Medical Director, Promedica Health Network, Promedica Health System, Toledo, OH



8:00 am

8:10 am

2) Understand the changes to the CMS readmission reduction program.

Day Egusquiza, President, AR Systems, Inc., Twin Falls, ID (Chair)

Regulations, Readmission Penalties, RADV —

1) Learn about updates regarding recent Medicare

"He Who Has the Gold Makes the Rules."



Ronald Hirsch, MD, FACP, CHCQM, Vice President, Accretive Physician

8:40 am

#### Finding the Lost Inpatients with the 2 MN Rule, **Plus Other Observation Confusion**

Day Egusquiza, President, AR Systems, Inc., Twin Falls, ID

The Evolving Role of the Physician Advisor as a Member of the Leadership Team

1) List five major areas of influence of the modern day

2) List three main categories of a Physician Advisor's

Learning Objectives:

Learning Objectives:

Physician Advisor.

role within an organization.

Learning Objectives:



9:15 am

9:45 am

Ronald J. Rejzer, MD, CHCQM-PHYADV, Senior Vice President and Chief Physician Advisor, Parkland Health & Hospital System, Dallas, TX Effective C-suite and Physician Advisor

#### Collaboration — Get to Common Goals through Shared Knowledge and Collaborative Approaches

Learning Objectives:

- 1) Understand roles and challenges between C-Suite and PA.
- 2) Learn ways for C-suite and PAs to manage as a team towards goal achievement.

Elizabeth Lamkin, MHA, ACHE, CEO/Partner, PACE Healthcare Consulting, LLC, Bluffton, SC

Michael Salvatore, MD, FACP, CHCQM, Physician Advisor, Beebe Medical Center, Lewes, DE



10:45 am

#### UR: 1st Point of Contact — ER and Direct Admit **Bad Habits with Surgery**

Learning Objectives:

- 1) Identify the strength of 1st point of contact avoiding the place and chase bad habit.
- 2) Learn the power of the connection between UR and PAs.

Day Egusquiza, President, AR Systems, Inc., Twin Falls, ID







#### 4:10 pm

#### Medicare Dis-Advantage and Mis-Managed Medicaid — Profits over Patients

Learning Objectives:

1) Correlate Medicare and Medicare Advantage regulations.



2) Understand common commercial insurer denial tactics. Ronald Hirsch, MD, FACP, CHCQM, Vice President, Accretive Physician Advisory Services (AccretivePAS), Chicago, IL



Payer Contracting — Get it Right Through a Team Approach

Learning Objectives:

- 1) Learn how to team up the clinical and finance team to negotiate and manage contracts.
- 2) Understand the power of monitoring and reporting contract activity and compliance to appropriate committees.



Elizabeth Lamkin, MHA, ACHE, CEO/Partner, PACE Healthcare Consulting, LLC, Bluffton, SC



#### Panel for Q&A **All Afternoon Faculty**

Adjourn

**Day Egusquiza**, President, AR Systems, Inc., Twin Falls, ID (Moderator)

5:30 pm

**No Host/Dutch Dinner** (Restaurants will be identified prior) Meet at 6:15 pm

## FRIDAY, JULY 22, 2016

### **CLOSING PLENARY SESSION:**

**Denial Prevention through Managed Care Payer Challenges** with Lessons Learned

#### 7:00 am Breakfast

**Optional Networking Breakfast Table Discussions** 

#### Host: Betty B. Bibbins, MD, BSN, CHC, CI-CDI, CPEHR, CPHIT

Topic: Key terms to assist PAs in spotting documentation within the medical record that demonstrates severity of illness or the need for greater intensity of care

#### Host: Elizabeth Lamkin, MHA, ACHE

Topic: The power of the Utilization Management Committee (UMC)

- · Learn how to run an effective UMC
- Understand how to leverage the power of the UMC

#### Host: Jeannine Z. Engel, MD, FACP

Topic: Writing effective appeals

#### Host: Ronald Hirsch, MD, FACP, CHCQM

Topic: Add some PEPPER to your breakfast — interpreting your hospital's report

Host: R. Phillip Baker, MD

Topic: Interaction with Case Management — vital to success

Host: K. Cheyenne Santiago, RN Topic: A roundtable breakfast with WPS GHA

Host: Michael Salvatore, MD, FACP, CHCQM **Topic: LOS strategies** 

Host: Maria Johar, MD Topic: Review of a specific case study

See website for additional hosts and topics.

## 8:00 am



#### Welcome and Overview

#### Audience Response System Polling

Day Egusquiza, President, AR Systems, Inc., Twin Falls, ID (Chair)

Specific Denial Cases, Provider Involvement, and Plan of Attack — Aetna, Humana, and

Advantage) and MAC (Noridian) Pre-pay







9:00 am



Jennifer L. Bartlett, CPAR, Clinical Appeals & Denials Coordinator,

**United (Commercial Managed Care and Medicare** 

Physician Advisor, Billing Compliance, University of Utah Health Sciences, Salt Lake City, UT

Michael Salvatore, MD, FACP, CHCQM, Physician Advisor, Beebe Medical Center, Lewes, DE

Howard Stein, DO, MHA, CHCQM, Physician Advisor and Associate Director of Medical Affairs, Centrastate Medical Center, Freehold, NJ

#### The New Art of War, Medicare Advantage Plans

Learning Objectives:

**Probe Denials** 

- 1) Learn how to decrease denials from the Medicare Advantage Plans and who to contact.
- 2) Learn what types of complaints to forward to CMS to get results.

R. Phillip Baker, MD, Physician Advisor for Clinical Excellence, Self Regional Healthcare, Greenwood, SC

#### How to Do and When to Do Peer to Peer with the Payers

Learning Objectives:

- 1) Learn when to use peer to peer and when not.
- 2) Learn successful techniques for managing peer to peer, win or lose.

Jeannine Z. Engel, MD, FACP, Associate Professor of Medicine, Physician Advisor, Billing Compliance, University of Utah Health Sciences, Salt Lake City, UT

Maria Johar, MD, System Physician Advisor and Medical Director, Promedica Health Network, Promedica Health System, Toledo, OH

Ronald J. Rejzer, MD, CHCQM-PHYADV, Senior Vice President and Chief Physician Advisor, Parkland Health & Hospital System, Dallas, TX

Michael Salvatore, MD, FACP, CHCQM, Physician Advisor, Beebe Medical Center, Lewes, DE

#### **Drawing and Break**

#### **Building an Internal Appeal Process with** your Physician Advisor

Learning Objectives:

- 1) Gain practical advice on developing an internal appeal program in conjunction with PAs.
- 2) Learn how to achieve organizational cost savings by hiring nurse appeal writers to successfully defend denials.



Kim Frazier, DNP, MSN, RN, ACM, Manager of Utilization and Appeals, CaroMont Regional Medical Center; Adjunct Graduate Faculty, Blair School of Health, Queens University of Charlotte, Gastonia, NC





10:00 am

10:30 am



9:30 am





#### 11:00 am ALJ Mock Hearing

- Internal preparatory work UR
- Internal preparatory work PA
- Internal preparatory work legal
- Presentation to the ALJ
- The ALJ decision
- De-briefing Do's and Don'ts

Jennifer L. Bartlett, CPAR, Clinical Appeals & Denials Coordinator, Infirmary Health, Mobile, AL



Jeannine Z. Engel, MD, FACP, Associate Professor of Medicine, Physician Advisor, Billing Compliance, University of Utah Health Sciences, Salt Lake City, UT



Jessica L. Gustafson, Esq., Founding Shareholder, The Health Law Partners, Southfield, MI

#### THE FOLLOWING REGISTRATION TERMS AND CONDITIONS APPLY

#### REGARDING WEBCAST REGISTRATIONS

1. Individuals or groups may register for webcast access. Organizations may register for group access without presenting specific registrant names. In such instances the registering organization will be presented a series of user names and passwords to distribute to participants.

2. Each registrant will receive a user name and password for access. Registrants will be able to change their user names and passwords and manage their accounts.

3. Webcast registrants will enjoy six (6) months access from date of issuance of user name and password.

4. Only one user (per user name and password) may view or access archived conference. It is not permissible to share user name and password with third parties. Should Webcast registrants choose to access post conference content via Flash Drive, this individual use limitation applies. It is not permissible to share alternative media with third parties.

5. User name and password use will be monitored to assure compliance.

6. Each webcast registration is subject to a "bandwidth" or capacity use cap of 5 gb per user per month. When this capacity use cap is hit, the registration lapses. Said registration will be again made available at the start of the next month so long as the registration period has not lapsed and is subject to the same capacity cap.

7. For webcast registrants there will be no refunds for cancellations. Please call the Conference Office at 800-503-0188 or 206-452-5495 for further information.

#### REGARDING ONSITE REGISTRATION, CANCELLATIONS AND SUBSTITUTIONS

1. For onsite group registrations, full registration and credit card information is required for each registrant. List all members of groups registering concurrently on fax or scanned cover sheet.

2. For onsite registrants there will be no refunds for "no-shows" or for cancellations. You may send a substitute or switch to the online option. Please call the Conference Office at 800-503-0188 or 206-452-5495 for further information.

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Make payment to Health Care Conference Administrators LLC by check, MasterCard, Visa or American Express. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC. Checks or money orders should be made payable to Health Care Conference Administrators LLC. A \$30 fee will be charged on any returned checks.

#### **REGISTRATION OPTIONS**

Registration may be made online or via mail, fax or scan.

You may register through either of the following:

Online at www.RACSummit.com.

 Fax/Mail/Email using this printed registration form. Mail the completed form with payment to the Conference registrar at 12330 NE 8th Street, Suite 101, Bellevue, WA 98005-3187, or fax the completed form to 206-319-5303, or scan and email the completed form to registration@hcconferences.com.
 Checks or money orders should be made payable to Health Care Conference Administrators LLC.

The following credit cards are accepted: American Express, Visa or MasterCard. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

For registrants awaiting company check or money order, a credit card number must be given to hold registration. If payment is not received by seven days prior to the Conference, credit card payment will be processed.

#### TAX DEDUCTIBILITY

Expenses of training including tuition, travel, lodging and meals, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 91-1892021.

#### CANCELLATIONS/SUBSTITUTIONS

No refunds will be given for "no-shows" or for cancellations of either online or onsite registrations. You may send a substitute or transfer your onsite registration to an online registration. For more information, please call the Conference Office at 800-503-0188 or 206-452-5495.

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The Conference will pay a reward for information regarding unauthorized sharing of Conference content. The reward will be one quarter (25%) of any recovery resulting from a copyright infringement (less legal fees and other expenses related to the recovery) up to a maximum reward payment of \$25,000. The payment will be made to the individual or individuals who in the opinion of our legal counsel first provided the factual information, which was necessary for the recovery. If you have knowledge regarding the unauthorized Conference content sharing, contact the Conference registration office.



Maria Johar, MD, System Physician Advisor and Medical Director, Promedica Health Network, Promedica Health System, Toledo, OH

**Abby Pendleton, Esq.,** Founding Shareholder, The Health Law Partners, Southfield, MI



**Bob Soltis,** *CEO, the Advocacy Akademie, Former ALJ, Office of Medicare Hearings and Appeals (OMHA), Cleveland OH* 

**Ernie de los Santos,** Founder & Faculty Chair, Appeal Academy, San Antonio, TX (Facilitator)

#### 12:00 pm Panel with Q&A

**Day Egusquiza**, *President*, *AR Systems*, *Inc.*, *Twin Falls*, *ID (Moderator)* 

12:30 pm Final Wrap-Up

#### CONTINUING EDUCATION CREDITS

The Fourth National Physician Advisor - Utilization Review Team Boot Camp will be providing continuing education credit for a variety of hospital professionals. Check this page and the website for updates as approvals are granted.

#### Credit Designation Statement

We will request that the IAHB designate this live activity for a maximum of 16.5 AMA PRA Category 1 Credits<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Physicians: This activity will be planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the Institute for the Advancement of Human Behavior (IAHB) and Health Care Conference Administrators. The IAHB is accredited by the ACCME to provide continuing medical education for physicians.

Nurses: The Institute for Advancement of Human Behavior is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

This course is co-provided by IAHB and HCCA. We will seek a maximum of 16.5 contact hours. Physicians and Nurses - Satisfactory Completion Statement: Participants must complete an attendance/evaluation form in order to receive a certificate of completion/ attendance. Chosen sessions must be attended in their entirety. Partial credit of individual sessions is not available.

Physician Advisor and HCQM Credit from ABQUARP: The conference is approved by the American Board of Quality Assurance and Utilization Review Physicians (ABQAURP) to provide up to 16.5 continuing education hours to apply towards Health Care Quality and Management (HCQM) Certification and Physician Advisor Sub-Specialty credit.

**Compliance Professionals:** The conference will seek approval for CCB Credits by the Compliance Certification Board (CCB). The conference will issue a certificate of credit and congratulations letter with instructions for filing the CCB certificate for credit.

Certified Case Managers (CCM®): The conference will seek approval from the Commission for Case Manager Certification to provide up to 16.5 continuing education clock hours to CCM® board certified case managers. For onsite attendees, the total number of clock hours attended for the general sessions will be entered by the Registrar at the completion of the program, and the certificate will reflect the actual number of clock hours completed by the participant. For webcast attendees, a certificate will be provided that permits self-certification of the number of clock hours watched, together with an evaluation form that must be completed and returned.

**Coders:** The conference will seek approval by AAPC for up to 16.5 continuing education hours, depending upon session attendance. Certificates will be issued onsite. Online attendees must enroll in, complete, and successfully pass the final examination for the RAC Certificate Program for this conference in order to earn their CEUs. Granting of prior approval in no way constitutes endorsement by AAPC of the program content or the program sponsor.

Accounting Professionals - NASBA CPE Credit: Health Care Conference Administrators, LLC (dba GHC, LLC Healthcare) is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org. A recommended maximum of 20.0 credits based on a 50-minute hour will be granted for the entire learning activity. This program addresses topics that are of a current concern in the compliance environment. This is an update, group-live activity. For more information regarding administrative policies such as complaints or refunds, call 425-233-5075 or email petergrant@ehcca.com.

**Other Attendees:** Onsite Onsite attendees can request a Certificate of Attendance from the Registrar onsite which they can file with other appropriate entities for credit. Webcast attendees can request a Webcast Certificate of Attendance from the Registration Office on which they can certify the number of hours they watched and can file with appropriate entities for credit.

#### REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute.

#### GENERAL TERMS AND CONDITIONS

Program subject to cancellation or change. If the program is cancelled the only liability of the Conference will be to refund the registration fee paid. The Conference shall have no liability regarding travel or other costs. Registration form submitted via fax, mail, email or online constitutes binding agreement between the parties.

#### FOR FURTHER INFORMATION

Call 800-503-0188 (Continental US, Alaska and Hawaii only) or 206-452-5495, send e-mail to registration@hcconferences.com, or visit our website at www.RACSummit.com.



## PHYSICIAN ADVISOR AND UR TEAM BOOT CAMP

#### **HOW TO REGISTER:**

Fully complete the form below (one form per registrant, photocopies acceptable). Payment must accompany each registration (U.S. funds, payable to Health Care Conference Administrators, LLC).

ONLINE: Secure online registration at www.RACSummit.com.

FAX: 206-319-5303 (include credit card information with registration)

MAIL: Conference Office, 12330 NE 8th Street, Suite 101, Bellevue, WA 98005-3187 FOR REGISTRATION OUESTIONS:

PHONE: 800-503-0188 (Continental US, Alaska and Hawaii only) or

206-452-5495, Monday-Friday, 7 AM - 5 PM PST

E-MAIL: registration@hcconferences.com

#### **ONSITE CONFERENCE ATTENDANCE**

PRECONFERENCE (Optional; required for the RAC Certificate program):

THE POWER OF CLINICAL DOCUMENTATION IMPROVEMENT	\$ 495
<b>CONFERENCE</b> (Does not include Preconference):	
Standard Rate:	
Through Friday, May 6, 2016*	\$1,195
Through Friday, June 10, 2016**	\$1,495
🖵 After Friday, June 10, 2016	\$1,795
Hospital and Health System Rate:	
Through Friday, May 6, 2016*	\$ 895
Through Friday, June 10, 2016**	\$1,095
After Friday, June 10, 2016	\$1,295
Conference — Critical Access Hospitals***:	
🖵 Flat Rate	\$ 595
RAC Certificate Program	
RAC Certificate Program	\$ 395

(The Certificate Program includes optional preconference readings, required online course modules, the preconference and conference, and a post conference online examination. Requires preconference and conference registration.)

#### **GROUP REGISTRATION DISCOUNT** (Does not include Preconference):

Three or more registrations submitted from the same organization at the same time receive the following discounted rates for conference registration only. To qualify, all registrations must be submitted simultaneously:

Standard Group Rate (For each registrant):

Through Friday, May 6, 2016*	\$ 895
Through Friday, June 10, 2016**	\$1,095
After Friday, June 10, 2016	\$1,395
Hospital and Health System Group Rate (For each registrant):	
Through Friday, May 6, 2016*	\$ 595
Through Friday, June 10, 2016**	\$ 795
After Friday, June 10, 2016	\$ 995

#### **CONFERENCE ELECTRONIC MEDIA:**

Onsite Attendees — Following the Summit, the video and presentations are made available in the following formats. To take advantage of the discounted prices below, you must reserve media WITH your Summit registration:

□ Flash Drive (\$129 + \$15 shipping) \$144 □ 6 months' access on Web \$129 Note that conference electronic media may be used by the individual purchaser only. Terms and Conditions apply (see page 6).

#### SPECIAL SUBSCRIPTION OFFER FOR BOTH ONSITE AND WEBCAST ATTENDEES:

You can purchase an annual subscription to *Predictive Modeling News* for only \$295 (regular rate \$468) when ordered with your conference registration. *Predictive Modeling News* \$ 295

**PAYMENT** The use of a registration discount code cannot be the basis of requesting a

**ONSITE OR WEBCAST:** 

#### Discount Code:

#### partial refund of fees already paid. TOTAL FOR ALL OPTIONS,

Please enclose payment with your registration and return it to the Registrar at RAC Summit, 12330 NE 8th Street, Suite 101, Bellevue, WA 98005-3187, or fax your credit card payment to 206-319-5303.

You may also register online at www.RACSummit.com.

□ Check/money order enclosed (payable to Health Care Conference Administrators LLC) □ Payment by credit card: □ American Express □ Visa □ Mastercard

If a credit card number is being given to hold registration only until such time as a check is received it must be so noted. If payment is not received by seven days prior to the Boot Camp, the credit card payment will be processed. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

#### COMPLETE THE FOLLOWING. PLEASE PRINT CLEARLY:

SIGNATURE OF REGIST	RANT - REQUIRED	
JOB TITLE		
ORGANIZATION		
ADDRESS		
CITY/STATE/ZIP		
TELEPHONE		

Special Needs (Dietary or Physical)

#### WEBCAST CONFERENCE ATTENDANCE

All webcast registrants are automatically registered for ALL online events — the preconference, the conference, and the RAC Certificate Program. Webcast conference registration includes the live Internet feed from the conference, plus six months of continued archived Internet access, available 24/7.

**CONFERENCE** (Includes the preconference, the complete boot camp, and the RAC Certificate Program):

Standard I	Rate:
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□ Through Friday, May 6, 2016* □ Through Friday, June 10, 2016** □ After Friday, June 10, 2016	\$795 \$995 \$1,195
Hospital and Health System Rate: Through Friday, May 6, 2016* Through Friday, June 10, 2016** After Friday, June 10, 2016	\$ 595 \$ 695 \$ 795
Conference — Critical Access Hospitals***:	\$ 395

#### **GROUP REGISTRATION:**

Group registration offers the substantial volume discounts set forth below.

## All webcast group registrants are enrolled in the preconference, conference and RAC Certificate Program.

Group registration offers the possibility of implementing a RAC online Certificate Program. Group registration permits the organizational knowledge coordinator either to share conference access with colleagues or to assign and track conference participation to employees. Certificate of successful completion of online post conference examination evidences mastery of conference body of knowledge.

Conference Access: □ 5 or more \$495 per person □ 10 or more \$395 per person See INTELLECTUAL PROPERTY POLICY, page 6.

#### **CONFERENCE ELECTRONIC MEDIA:**

Webcast attendees — Following the Summit, the video and presentations are made available on a flash drive. To take advantage of the discounted price below, you must reserve media WITH your Summit registration:

Flash Drive (\$129 + \$15	shipping)
---------------------------	-----------

\$ 144

(All webcast attendees automatically receive 6 months access on web.)

\* This price reflects a discount for registration and payment received through Friday, May 6, 2016.
\*\* This price reflects a discount for registration and payment received through Friday, June 10, 2016.
\*\*\* A Critical Access Hospital (CAH) is a rural acute care hospital of no more than 25 beds that meets certain geographic and staffing requirements and is certified by HHS to receive cost-based reimbursement from Medicare.

#### **REGISTRATION BINDING AGREEMENT**

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute. For webcast and onsite registrants there will be no refunds for "no-shows" or cancellations.

ACCOUNT #

EXPIRATION DATE

SECURITY CODE

NAME OF CARDHOLDER

SIGNATURE OF CARDHOLDER

## Physician Advisor & UR Team Boot Camp

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