

The Sixth National Physician Advisor and Utilization Review Team Boot Camp

For Early Bird Registration Discount Register by Friday, May 25, 2018.

HYATT REGENCY LOS ANGELES INTERNATIONAL AIRPORT
LOS ANGELES, CA • JULY 25 – 27, 2018

www.RACSummit.com



Attacking Payer Denials – Chapter 2: Lessons Learned and Strategies for Success

Co-Produced by the National RAC Summit and



ADDITIONAL GRANTOR: Ronald Hirsch, MD, FACP, CHCQM



CONTINUING EDUCATION CREDITS:

PHYSICIANS AND NURSES: 15.75 AMA PRA Category 1 Credits™ for physicians and 15.75 contact hours for nurses

COMPLIANCE OFFICERS: CCB Credits by the Compliance Certification Board (CCB)

CASE MANAGERS: CCM® Board Certified Case Manager contact hours from CCMC

CODERS: AAPC continuing education hours

CPAs: NASBA 50-minute hour CPE credits

Details on website.



CHAIR

Day Egusquiza, President, AR Systems, Inc.



FACULTY

R. Phillip Baker, MD, Physician Advisor, Self Regional Healthcare



Jennifer Bartlett, Clinical Appeals and Denials Coordinator, Infirmary Health; Former Coordinator of Patient Financial Services, Infirmary Health



Ernie de los Santos, Founder and Faculty Chair at Appeal Academy; Former Creator and Chief Architect, The RAC Shadow Agency



John Gorman, Founder and Executive Chairman, Gorman Health Group; Former Assistant to the Director, Office of Managed Care, HCFA; Former Press Secretary and Staff Director, US Representative John Conyers, Jr. (D-MI)



Jessica L. Gustafson, Esq., Founding Shareholder, The Health Law Partners



Ronald Hirsch, MD, FACP, Vice President, Regulations and Education Group, R1 Physician Advisory Services



Maria Johar, MD, MBA, Physician Advisor, University Hospitals



Kalyana C. Kanaparthi, MD, FHM, CHCQM-PHYADV, System Medical Director, Physician Advisor Program, Rochester Regional Health



Elizabeth Lamkin, MHA, Chief Executive Officer, PACE Healthcare Consulting, LLC, Former Market President and CEO, Hilton Head Regional Healthcare, Tenet Healthcare



Donnah Mathews, MD, FACP, Attending Physician, Rhode Island Hospital, Assistant Professor of Medicine, Alpert School of Medicine at Brown University, Medical Director, Clinical Management, Associate Medical Director, Hope Hospice of RI



John Montaine, MBA, FHFMA, HRM, Chief Executive Officer, Creative Managed Care Solutions, LLC



Kurt Mosley, Vice President of Strategic Alliances, Merritt Hawkins and Staff Care, Companies of AMN Healthcare



Ed Norwood, President and CEO, ERN Enterprises, Inc.; President, National Council of Reimbursement (NCRA); Chief Compliance Officer, National Reimbursement Firm (TRAF)



Michael A. Salvatore, MD, FACP, Physician Advisor, Beebe Medical Center



K. Cheyenne Santiago, RN, Clinical Manager – Medical Review, WPS GH



Ferdinand Richards, MD, Medical Director, KePro Quality Improvement Organization, Internal Medicine and Emergency Medicine Physician, Tampa General Hospital



Sommer Slavin, RN, MS, MBA, CCDS, Program Coordinator, Utilization Management, Strong Memorial Hospital, University of Rochester Medical Center



Tamie Young, Assistant Administrator Revenue Cycle, Stillwater Medical Center

Register Today at
www.RACSummit.com

AGENDA: PRECONFERENCE —
WHAT DOES DISRUPTION IN HEALTHCARE LOOK LIKE?

- 1:00 pm Introductions & Overview**
Day Egusquiza, *President, AR Systems, Inc., Twin Falls, ID*
-
- 1:10 pm Disruptions in Health Care Means ... Overview of Hot Issues — Payer, Provider, Employer and National**
Day Egusquiza, *President, AR Systems, Inc., Twin Falls, ID*
-
- 1:25 pm Benefits & Challenges of Direct Relationships — TPAs & Employers**
John Montaine, *MBA, FHFMA, HRM, Chief Executive Officer, Creative Managed Care Solutions, LLC, San Antonio, TX*
-
- 1:45 pm The Rise of Convenient Care, Retail Clinics, Healthcare Apps and Robots**
Kurt Mosley, *Vice President of Strategic Alliances, Merritt Hawkins and Staff Care, Companies of AMN Healthcare, Dallas, TX*
-
- 2:15 pm New Era for Rural Hospital & Physician Practice Management**
Tamie Young, *Assistant Administrator Revenue Cycle, Stillwater Medical Center, Stillwater, OK*
-
- 2:40 pm Break**
-
- 2:55 pm Role of Palliative Care — My Passion**
Michael A. Salvatore, *MD, FACP, Physician Advisor, Beebe Medical Center, Lewes, DE*
-
- 3:20 pm Doing It: 90 Day Quality Plans = Focusing on Use of Supportive Care**
R. Phillip Baker, *MD, Physician Advisor, Self Regional Healthcare, Greenwood, SC*
-
- 3:30 pm Hospice — No One Is Safe from the Audits**
Donnah Mathews, *MD, FACP, Attending Physician, Rhode Island Hospital; Assistant Professor of Medicine, Alpert School of Medicine at Brown University; Medical Director, Clinical Management, Associate Medical Director, Hope Hospice of RI, Providence, RI*
-
- 3:55 pm Feel the Burn: Physician Burnout**
Kurt Mosley, *Vice President of Strategic Alliances, Merritt Hawkins and Staff Care, Companies of AMN Healthcare, Dallas, TX*
-
- 4:25 pm Panel for Faculty**
R. Phillip Baker, *MD*
Donnah Mathews, *MD, FACP*
Kurt Mosley
Michael A. Salvatore, *MD, FACP*
Tamie Young
Day Egusquiza (*Moderator*)
-
- 5:00 pm Opening Reception**

AGENDA: DAY 2

7:00 am Registration Opens

MORNING PLENARY SESSION

- 8:00 am Intro, Audience Response, Overview**
Day Egusquiza, *President, AR Systems, Inc., Twin Falls, ID*
-
- 8:20 am Regulatory Update – Total Knee, Acute MI, PEPPER, Bundles, 2019 OPPS and Targets for OIG**
Ronald Hirsch, *MD, FACP, Vice President, Regulations and Education Group, R1 Physician Advisory Services, Chicago, IL*
-
- 8:50 am Why I Love the 2 MN Rule; Total Knee Challenges**
Day Egusquiza, *President, AR Systems, Inc., Twin Falls, ID*
-
- 9:05 am Future of Medicare Advantage Plans**
John Gorman, *Founder and Executive Chairman, Gorman Health Group; Former Assistant to the Director, Office of Managed Care, HCFA; Former Press Secretary and Staff Director, US Representative John Conyers, Jr. (D-MI), Washington, DC*
-
- 9:50 am Ongoing Anguish with Managed Care Plans**
Day Egusquiza, *President, AR Systems, Inc., Twin Falls, ID*
-
- 10:10 am Break**
-
- 10:30 am Three Things Medicare Advantage Plans Don't Want You to Know**
Ed Norwood, *President and Chief Executive Officer, ERN Enterprises, Inc.; President, National Council of Reimbursement Advocacy (NCRA), and CCO, The Reimbursement Advocacy Firm (TRAF), Cypress, CA*
-
- 11:00 am Challenges and Strategies with and without Payer Contracts**
Involvement of the PA with Contracting ++No Contract? BONUS: CMS Dialogue on Non-contracting with MA Plans
R. Phillip Baker, *MD, Physician Advisor, Self Regional Healthcare, Greenwood, SC*
-
- Payer Contracting + the Revenue Integrity Team = Results**
Elizabeth Lamkin, *MHA, Chief Executive Officer, PACE Healthcare Consulting, LLC; Former Market President and Chief Executive Officer, Hilton Head Regional Healthcare, Tenet Healthcare, Hilton Head Island, SC*
-
- Closing the Revenue Cycle Loop — an Integrated UM, HIM, Provider Model Approach ++Payer Matrix**
Sommer Slavin, *RN, MS, MBA, CCDS, Program Coordinator, Utilization Management, Strong Memorial Hospital, University of Rochester Medical Center, Rochester, NY*
-
- 12:05 pm Panel of Faculty from Morning Sessions**
R. Phillip Baker, *MD*
Elizabeth Lamkin, *MHA*
Ed Norwood
Sommer Slavin, *RN, MS, MBA, CCDS*
Day Egusquiza (*Moderator*)

HOTEL/TRAVEL INFORMATION

The RAC PA Boot Camp does not contract with any third party organization to make hotel reservations for attendees of the Summit. All attendees should make their hotel reservations directly with the hotel and not with a third party vendor.

The Hyatt Regency Los Angeles International Airport is the official hotel for the 6th National Physician Advisor and Utilization Review Team Boot Camp. A special group rate of **\$189.00 single/double per night** (plus applicable taxes) has been arranged for Boot Camp Attendees. To make reservations at the special group-rate, please go to www.RACsummit.com and click on TRAVEL/HOTEL, or call 888-421-1442 toll free or (424)702-1234 and mention Physicians Advisor & UR Team Boot Camp. Reservations at the group rate will be accepted while rooms are available or until the cut-off date of **Monday, July 2, 2018**. After this date, reservations will be accepted on a space-available basis at the prevailing rate.

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12:20 pm Case Studies — Luncheon with Faculty. Focusing on Total Knee Anguish.

1:40 pm Presentation of 1 Case Study from Each Table

2:10 pm Provider Challenges & Strategies

Fast Appeal Track with Mgd Medicare & Short Stay Review Process — Wins!

Kalyana C. Kanaparthi, MD, FHM, CHCQM-PHYADV, System Medical Director, Physician Advisor Program, Rochester Regional Health, Rochester, NY

CDI as Guerilla Warfare

Michael A. Salvatore, MD, FACP, Physician Advisor, Beebe Medical Center, Lewes, DE

Choosing Your Victim: How to Focus Provider Education Efforts

Donnah Mathews, MD, FACP, Attending Physician, Rhode Island Hospital; Assistant Professor of Medicine, Alpert School of Medicine at Brown University; Medical Director, Clinical Management, Associate Medical Director, Hope Hospice of RI, Providence, RI

3:20 pm Break

3:40 pm Payer Updates

Payer/Provider New Pathways — Humana

R. Phillip Baker, MD, Physician Advisor, Self Regional Healthcare, Greenwood, SC

The Road to Better Payer Communication — CIGNA

Jennifer Bartlett, Clinical Appeals and Denials Coordinator, Infirmary Health, Former Coordinator Of Patient Financial Services, Infirmary Health, Mobile, AL

4:30 pm Panel of Faculty from Afternoon Sessions

R. Phillip Baker, MD

Jennifer Bartlett

Kalyana C. Kanaparthi, MD, FHM, CHCQM-PHYADV

Donnah Mathews, MD, FACP

Michael A. Salvatore, MD, FACP

Day Egusquiza (Moderator)

6:00 pm Dutch Dinner with Faculty

FRIDAY, JULY 27, 2018

AGENDA: DAY 3

7:00 am Table Talk with Faculty

Come and have breakfast with your favorite faculty.

Are You Afraid to Rebill? Explore the Murky Waters

Elizabeth Lamkin, MHA, Chief Executive Officer, PACE Healthcare Consulting, LLC; Former Market President and Chief Executive Officer, Hilton Head Regional Healthcare, Tenet Healthcare, Hilton Head Island, SC

Joint Replacement Status — the Present and the Future

Ronald Hirsch, MD, FACP, Vice President, Regulations and Education Group, R1 Physician Advisory Services, Chicago, IL

IPO List Processes, Denial Avoidance and Appeal Strategies

Ernie de los Santos, Founder and Faculty Chair at Appeal Academy, Former Creator and Chief Architect, The RAC Shadow Agency, San Antonio, TX

Ask the Lawyers

Jessica L. Gustafson, Esq., Founding Shareholder, The Health Law Partners, Southfield, MI

Hospital Issued Notice of Non-Coverage (HINN) to Tackle Long OBS/OP Cases

Kalyana C. Kanaparthi, MD, FHM, CHCQM-PHYADV, System Medical Director, Physician Advisor Program, Rochester Regional Health, Rochester, NY

Payer Accountability Toolbox

Jennifer Bartlett, Clinical Appeals and Denials Coordinator, Infirmary Health, Former Coordinator Of Patient Financial Services, Infirmary Health, Mobile, AL

Physician Advisor as Part of the Revenue Cycle

R. Phillip Baker, MD, Physician Advisor, Self Regional Healthcare, Greenwood, SC

What are the Benefits and Challenges of Using Scribes in the Hospital/Hospitalists and in the Clinic Setting?

Tamie Young, Assistant Administrator Revenue Cycle, Stillwater Medical Center, Stillwater, OK

More Chatting with KePro

Ferdinand Richards, MD, Medical Director, KePro Quality Improvement Organization, Internal Medicine and Emergency Medicine Physician, Tampa General Hospital, Tampa, FL

When Payers Won't Listen: Appeal Letter Writing Strategies

Ed Norwood, President and Chief Executive Officer, ERN Enterprises, Inc., President, National Council of Reimbursement Advocacy (NCRA), and CCO, The Reimbursement Advocacy Firm (TRAF), Cypress, CA

Learn How to Build and Use a Contract Matrix

Sommer Slavin, RN, MS, MBA, CCDS, Program Coordinator, Utilization Management, Strong Memorial Hospital, University of Rochester Medical Center, Rochester, NY

CLOSING PLENARY SESSION

8:00 am Welcome and Audience Response

Day Egusquiza, President, AR Systems, Inc., Twin Falls, ID

8:10 am Welcome to the Pt Financial Navigator Foundation

Day Egusquiza, President, AR Systems, Inc., Twin Falls, ID

8:30 am Regulatory Update — 60 Day Repayment, CMS/OMHA Appeal-Reduction, Front-End Compliance and Appeals

Jessica L. Gustafson, Esq., Founding Shareholder, The Health Law Partners, Southfield, MI

9:00 am WPS/MAC Hot Topic Updates

K. Cheyenne Santiago, RN, Clinical Manager — Medical Review, WPS GHA, Omaha, NE

9:30 am A Chat with KePro/QIO

Ferdinand Richards, MD, Medical Director, KePro Quality Improvement Organization; Internal Medicine and Emergency Medicine Physician, Tampa General Hospital, Tampa, FL

9:55 am Break, Check Out and Prize Drawings

10:35 am P2P — Strategies for Success — Do It!

Maria Johar, MD, MBA, Physician Advisor, University Hospitals, Toledo, OH

11:00 am Appeals — Tools for Success in Facing Intense Payer Challenges with Effective Internal Processes

Jennifer Bartlett, Clinical Appeals and Denials Coordinator, Infirmary Health; Former Coordinator Of Patient Financial Services, Infirmary Health, Mobile, AL

11:30 am Morning Faculty Panel for Q&A

Day Egusquiza

Jessica L. Gustafson, Esq.

K. Cheyenne Santiago, RN

Ferdinand Richards, MD

Maria Johar, MD, MBA

Jennifer Bartlett

Thanks for joining us!

Register Today at www.RACSummit.com

Physician Advisor and UR Team Boot Camp

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NEW PHYSICIAN ADVISOR ONSITE TRAINING PROGRAM

The Boot Camp is pleased to announce that Day Egusquiza of AR Systems, Inc. has created a unique Physician Advisor Onsite Training Program. This 2-day onsite program helps PAs move from theory to practicum with an experienced PA as a guide and mentor. The team will spend two days in a like-sized hospital shadowing an experienced PA who demonstrates the different roles involved in the job, or Day and an experienced PA will come and do onsite training at your facility. Check the Boot Camp home page at www.RACSummit.com for a detailed description of the approach and content in the program. PAs who sign up for the Boot Camp receive a \$250 discount off the Onsite Training Program registration fee.



A HYBRID CONFERENCE: INTERNET EVENT AND ONSITE OPTIONS

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