

The Seventh National Physician Advisor and Utilization Review Team Boot Camp

For Early Bird
Registration Discount
Register by Friday,
May 31, 2019.

HYATT REGENCY ON CAPITOL HILL
WASHINGTON, DC
JULY 29 – 31, 2019

Medicare Advantage: Building Blocks of Contracting, Provider Sponsored MA Plans, and the Ongoing Denial Challenges

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Day Egusquiza, *President, AR Systems, Inc.*



FACULTY

Marlene Allen, MBA, CHA, CHCO,
Compliance Internal Auditor/HIPAA Privacy Officer, Harrisburg Medical Center, Inc.



R. Phillip Baker, MD, *Physician Advisor, Self Regional Healthcare*



Jennifer Bartlett, *Clinical Appeals and Denials Coordinator, Infirmiry Health*



Timothy Brundage, MD, CCDS,
Medical Director, Brundage Group



Diana L. Cokingtin, MD, *Medical Director, Customer Experience, Change Healthcare; Formerly 23 years in managed care with BCBSKC, Coventry, Aetna and Molina*



Ernie de los Santos, *Founder and Faculty Chair at Appeal Academy; Former Creator and Chief Architect, The RAC Shadow Agency*



DeVonne Grizzle, RN, MSN, CCM,
Vice President of Case Management, Post-Acute Services, & CarePledge Alliance (ACO), Quorum Health



Jessica L. Gustafson, Esq., *Founding Shareholder, The Health Law Partners*



Ronald Hirsch, MD, FACP, *Vice President, Regulations and Education Group, R1 Physician Advisory Services*



Gary Jacobs, *Managing Partner, Circumference Consulting*



Maria Johar, MD, MBA, *Physician Advisor, University Hospitals*



Michele Marcum, CHFP, *Senior Contract Specialist, Saint Alphonsus Health System and Saint Alphonsus Health Alliance, Formerly in Network Development and Contracting with Humana and Aetna*



John Montaine, MBA, FHFMA, HRM,
Chief Executive Officer, Creative Managed Care Solutions, LLC



Steve Neorr, MBA, *Senior Vice President, Cone Health, Chief Administrative Officer, Triad HealthCare Network, President, HealthTeam Advantage*



Ed Norwood, *President and CEO, ERN Enterprises, Inc.; President, National Council of Reimbursement (NCRA); Chief Compliance Officer, National Reimbursement Firm (TRAF)*



Abby Pendleton, Esq., *Founding Shareholder, The Health Law Partners*



Jamie Reynoso, *Chief Executive Officer, Memorial Hermann Health Solutions, Inc.*

CONTINUING EDUCATION CREDITS *Details on website.*

PHYSICIANS AND NURSES: 14.75 AMA PRA Category 1 Credits™ for physicians and 15.75 contact hours for nurses

COMPLIANCE OFFICERS: CCB Credits by the Compliance Certification Board (CCB)

CASE MANAGERS: CCM® Board Certified Case Manager contact hours from CCMC

CODERS: AAPC continuing education hours

CPAs: NASBA 50-minute hour CPE credits

AGENDA: PRECONFERENCE — BASICS 101

1:00 pm Medicare 101 — A,B,C,D

Day Egusquiza, President, AR Systems, Inc., Twin Falls, ID

1:30 pm CDI 101

Timothy Brundage, MD, CCDS, Medical Director, Brundage Group

2:10 pm P2P 101 — Provider and Payer

Diana L. Cokingtin, MD, Medical Director, Customer Experience, Change Healthcare, Formerly 23 years in managed care with BCBSKC, Coventry, Aetna and Molina

Maria Johar, MD, MBA, Physician Advisor, University Hospitals, Toledo, OH

2:50 pm Break

3:10 pm Denial prevention

DeVonne Grizzle, RN, MSN, CCM, Vice President of Case Management, Post-Acute Services, and CarePledge Alliance (ACO), Quorum Health

3:40 pm Appeals 101 — Internal

Jennifer Bartlett, Clinical Appeals and Denials Coordinator, Infirmity Health, Mobile, AL

4:00 pm Back-end Denial Work — Key Action Items Plus Appeal Writing 101

Ed Norwood, President and Chief Executive Officer, ERN Enterprises, Inc.; President, National Council of Reimbursement Advocacy (NCRA); CCO, The Reimbursement Advocacy Firm (TRAF), Cypress, CA

4:40 pm Final Q&A Panel

Jennifer Bartlett

Timothy Brundage

Diana L. Cokingtin

Day Egusquiza

DeVonne Grizzle

Maria Johar

Ed Norwood

5:00 pm Opening Reception

AGENDA: DAY 2

7:00 am Registration Opens

MORNING PLENARY SESSION

8:00 am Welcome, Audience Response, Outline

Day Egusquiza, President, AR Systems, Inc., Twin Falls, ID

8:45 am What Does Disruption in Healthcare Look Like?

Day Egusquiza, President, AR Systems, Inc., Twin Falls, ID

9:40 am Regulatory Updates

Ronald Hirsch, MD, FACP, Vice President, Regulations and Education Group, R1 Physician Advisory Services, Chicago, IL

10:25 am Break

MEDICARE ADVANTAGE OVERVIEW

10:50 am All Things Medicare Advantage/MA

Gary Jacobs, Managing Partner, Circumference Consulting, Alexandria, VA

11:30 am CMS — MA Government Overview and 2019 New Issues

CMS – pending

12:05 pm Morning Q&A Panel

Day Egusquiza

Ronald Hirsch

Gary Jacobs

12:25 pm Working Lunch — Networking Tables
MA Case Studies with Faculty

1:50 pm Each Table Reports One Case to Enhance the Learning Experience

2:20 pm Managed Care Anguish

Day Egusquiza, President, AR Systems, Inc., Twin Falls, ID

2:50 pm MA — A Patient Perspective

Day Egusquiza, President, AR Systems, Inc., Twin Falls, ID

3:00 pm Break

HOTEL/TRAVEL INFORMATION

The RAC PA Boot Camp does not contract with any third party organization to make hotel reservations for attendees of the Summit. All attendees should make their hotel reservations directly with the hotel and not with a third party vendor.

The The Hyatt Regency Washington on Capitol Hill is the official hotel for the 7th National Physician Advisor and Utilization Review Team Boot Camp.

A special group rate of \$189.00 single/double per night (plus applicable taxes) has been arranged for Boot Camp Attendees.

To make reservations at the special group-rate, please call Reservations at 1-877-803-7534 and mention Physicians Advisor & UR Team Boot Camp to receive the group rate.

Reservations at the group rate will be accepted while rooms are available or until the cut-off date of Monday, July 8, 2019. After this date, reservations will be accepted on a space-available basis at the prevailing rate.

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Maps, Parking & Transportation: <https://www.hyatt.com/en-US/hotel/washington-dc/hyatt-regency-washington-on-capitol-hill/wasrw/maps-parking-transportation>

Parking: Hyatt Regency Washington on Capitol Hill offers valet parking for guests and visitors.

Valet Parking: 0 – 2 hours: \$33; 2 – 10 hours: \$46; 10 – 24 hours*: \$62 (\$66 for oversized vehicles)

*Overnight rates include in-and-out privileges.

Please note that our parking garage has a clearance of six feet. Van and RV parking is available at nearby Union Station.

BUILDING BLOCKS OF CONTRACTING

3:20 pm Value-based and Hot Contract Issues: Payer
Michele Marcum, Senior Contract Specialist, Saint Alphonsus Health System and Saint Alphonsus Health Alliance, Formerly in Network Development and Contracting with Humana and Aetna, Boise, ID

3:40 pm Key Revenue Cycle Elements
R. Phillip Baker, MD, Physician Advisor, Self Regional Healthcare, Greenwood, SC

4:00 pm When Not to Contract — What to Consider. CMS Guidance: What if You Are Not Contracted with a MA plan?
R. Phillip Baker, MD, Physician Advisor, Self Regional Healthcare, Greenwood, SC

4:20 pm Hot Contracting Issues: Provider Perspective
Michele Marcum, Senior Contract Specialist, Saint Alphonsus Health System and Saint Alphonsus Health Alliance, Formerly in Network Development and Contracting with Humana and Aetna, Boise, ID

4:30 pm Next Generation of Contracting
John Montaine, MBA, FHFMA, HRM, Chief Executive Officer, Creative Managed Care Solutions, LLC

4:50 pm What Three Things MA Plans Don't Want You to Know
Ed Norwood, President and Chief Executive Officer, ERN Enterprises, Inc.; President, National Council of Reimbursement Advocacy (NCRA); CCO, The Reimbursement Advocacy Firm (TRAF), Cypress, CA

5:20 pm Panel Q&A
R. Phillip Baker
Day Egusquiza
Michele Marcum
John Montaine
Ed Norwood

5:40 pm Panel Adjourns

6:30 pm Dutch Dinner
Additional networking opportunity with the faculty. Fun!
New: Dining with Dynamo Women — The Power of One

WEDNESDAY, JULY 31, 2019

AGENDA: DAY 3

7:00 am Breakfast Table Talk with Faculty
Building a Clinical Denial Prevention Program
Ed Norwood, President and Chief Executive Officer, ERN Enterprises, Inc.; President, National Council of Reimbursement Advocacy (NCRA); CCO, The Reimbursement Advocacy Firm (TRAF), Cypress, CA

Revenue Integration of Revenue Cycle with Case Management
R. Phillip Baker, MD, Physician Advisor, Self Regional Healthcare, Greenwood, SC

Breakfast with the Lawyers
Jessica L. Gustafson, Esq., Founding Shareholder, The Health Law Partners, Southfield, MI
Abby Pendleton, Esq., Founding Shareholder, The Health Law Partners, Farmington Hills, MI

More Contracting Conversations
Michele Marcum, Senior Contract Specialist, Saint Alphonsus Health System and Saint Alphonsus Health Alliance, Formerly in Network Development and Contracting with Humana and Aetna, Boise, ID

The MA's Inpatient Only List
Ernie de los Santos, Founder and Faculty Chair at Appeal Academy; Former Creator and Chief Architect, The RAC Shadow Agency, San Antonio, TX

Documentation to Optimize Mortality Metric Tracking
Timothy Brundage, MD, CCDS, Medical Director, Brundage Group

CLOSING PLENARY SESSION

8:00 am Welcome
Day Egusquiza, President, AR Systems, Inc., Twin Falls, ID

8:05 am Learn About Your Own Patient Financial Navigator Program
Day Egusquiza, President, AR Systems, Inc., Twin Falls, ID

CASE STUDIES — TWO PROVIDER SPONSORED PLANS — LESSONS LEARNED: HOW TO, INTERNAL CHALLENGES, SUCCESSES, ONGOING EXCITING CHANGES

8:20 am Cone Health
Steve Neorr, MBA, Senior Vice President, Cone Health, Chief Administrative Officer, Triad HealthCare Network, President, HealthTeam Advantage, Greensboro, NC

8:50 am Memorial Hermann
Jamie Reynoso, Chief Executive Officer, Memorial Hermann Health Solutions, Inc., Houston, TX

DENIAL ANGUISH

9:20 am Flash Back-Bounce Forward: Ongoing Denial Challenges with MA Plans

Jennifer Bartlett, Clinical Appeals and Denials Coordinator, Infirmary Health, Mobile, AL
Marlene Allen, MBA, CHA, CHCO, Compliance Internal Auditor/HIPAA Privacy Officer, Harrisburg Medical Center, Inc., Harrisburg, IL

10:05 am New Provider-Payer Relationship Potential
Diana L. Cokingtin, MD, Medical Director, Customer Experience, Change Healthcare, Formerly 23 years in managed care with BCBSKC, Coventry, Aetna and Molina

10:20 am Break and Prize Drawings

APPEAL STRATEGIES

11:00 am Regulatory Complaint Process with CMS (Includes Case Studies)

Ed Norwood, President and Chief Executive Officer, ERN Enterprises, Inc.; President, National Council of Reimbursement Advocacy (NCRA); CCO, The Reimbursement Advocacy Firm (TRAF), Cypress, CA

11:30 am Hot Legal Issues with MA Plans
Jessica L. Gustafson, Esq., Founding Shareholder, The Health Law Partners, Southfield, MI
Abby Pendleton, Esq., Founding Shareholder, The Health Law Partners, Farmington Hills, MI

12:00 pm Morning Faculty Panel for Q&A
Marlene Allen

R. Phillip Baker
Jennifer Bartlett
Diane Cokingtin
Ernie de los Santos
Day Egusquiza
Jessica L. Gustafson
Steve Neorr
Ed Norwood
Abby Pendleton
Jamie Reynoso

12:20 pm Last Thoughts — Humor in All Things

Ernie de los Santos, Founder and Faculty Chair at Appeal Academy; Former Creator and Chief Architect, The RAC Shadow Agency, San Antonio, TX

Physician Advisor and UR Team Boot Camp

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AND ONSITE OPTION**

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NEW PHYSICIAN ADVISOR ONSITE TRAINING PROGRAM

The Boot Camp is pleased to announce that Day Egusquiza of AR Systems, Inc. has created a unique Physician Advisor Onsite Training Program. This 2-day onsite program helps PAs move from theory to practicum with an experienced PA as a guide and mentor. The team will spend two days with Day and an experienced PA who will demonstrate the different roles, relationships, and scope of responsibilities. Check the Boot Camp home page at www.RACsummit.com for a detailed description of the approach and content in the program. PAs who sign up for the Boot Camp receive a \$250 discount off the Onsite Training Program registration fee.



A HYBRID CONFERENCE: LIVE WEBSTREAMING AND ONSITE OPTION

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